

International Association of Counselors and Therapists  
International Medical and Dental Hypnotherapy Association

*A Complementary Healthcare Extravaganza!*

*A Spectrum of  
Opportunity*

**IACT/IMDHA  
HYPNO EXPO 2022**

**May 13-15, 2022  
Orlando, Florida**

**570-869-1021 IACT/IMDHA [www.iact.org](http://www.iact.org) [www.imdha.com](http://www.imdha.com)**



# IACT / IMDHA



*Dear friend and colleague,*

It's exciting to be hosting this year's event LIVE in Orlando! After 2 years of interactive conferencing, we are looking forward to seeing old friends, exchanging stories, and simply catching up.

The conference theme, A Spectrum of Opportunity, is a telltale sign of what you can expect to find at this year's event. The positive changes include improvements to the Conference lecture and workshop format, special tracks to refine and target practical courses for new practitioners, and tailor topics to deepen the expertise of established professional practitioners.

Our new venue, the Holiday Inn Airport Orlando, offers higher quality accommodations and facilities, more economical and varied transportation options, more convenient timing, with a fresh conference format. All these great changes make in-person participation in the 2022 Conference even more valuable than ever for all our members.

This year we've chosen 58 exceptionally gifted and highly acclaimed educators to bring you a versatile and well-rounded combination of extraordinary presentations to fit your experience level, interests, and wallet. Collectively you have a choice of participating in nearly 100 award-winning courses, lectures, and workshops. Some presentations, uniquely connected to our conference, are not offered in any other venue; so I encourage you to seize the opportunity to select from your skillset 'wish list' and train with the pros! As if that is not enough reason to entice you to attend – included with full conference registration is a selection of six FREE workshops from which to choose.

Orlando is arguably one of the most magical and fun-filled cities to visit. It's true: Orlando is a magical place. And it's not just because it's home to Cinderella's castle at Walt Disney World. There's an incredible mix of fun things to do in this great city that makes it an ideal conference location. Plan an extended stay, to check out the fun of Orlando (and nearby) activities. It has something for folks of all ages.

When you attend Hypno Expo you have the opportunity to exchange ideas with colleagues from all over the world. Imagine what areas can be enhanced using the latest developments in social networking and marketing, teaching, and practice building. Imagine obtaining timely information on legislative affairs and cutting-edge research. Imagine an environment filled with opportunities for favorable networking, collaboration, demonstration, and technique. The possibilities are endless as you embark on an educational adventure as limitless as your imagination in a city built on dreams and imagination.

Hypno Expo goes from strength to strength; and 2022 promises to be no exception, offering an array of expert speakers to inspire and motivate. Within these pages, you'll find numerous workshops, lectures, and courses from which to choose. The presentations are sure to tantalize your educational taste buds, inspire your professional development and embrace your desire for learning...all while experiencing a relaxing and enjoyable stay in the beautiful Sunshine State.

While browsing this catalog, I wonder how many topics will catch your attention or pique your curiosity. There's a real possibility that each page will contain something of interest to you. Before choosing, we encourage you to prepare a list of desired speakers, subjects, and goals to help you decide which selections best fit your objectives and interests. Then, to get the most out of your conference experience, prioritize your choices.

Our goal in offering this conference is our commitment to assist you with ongoing personal and professional development. Dollar for dollar, the conference will prove to be one of the best values for your educational investment.

You can't expect to meet the challenges of today with yesterday's tools and expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in yourself and breathe in new ideas and inspirations.

I look forward to welcoming you to Orlando at the Holiday Inn Airport Orlando; in May when the weather is magnificently perfect, the sunrises are breathtakingly beautiful and the camaraderie is incredibly inspiring.

I'll see you there!

*"Continuous learning is the minimum requirement for success in any field" – Brian Tracy*



The International Association of Counselors and Therapists and the International Medical and Dental Hypnotherapy Association® have once again joined forces to offer you an extraordinary opportunity for continued education, personal growth, and advancement in the profession.

When you attend *HypnoExpo 2022* you are assured of an exuberating and enriching experience. Live participation provides a 360- degree perspective from experienced, well-informed educators. You'll have the opportunity to talk with your peers one-on-one about their best practices, case studies, tips, and techniques. Never underestimate the value of hands-on training. While a picture may be worth a thousand words, a live presentation is priceless!

With that being said, we understand there are times when physical attendance is just not possible. So again this year, we're excited to offer you the most innovative and technologically advanced alternative to physical attendance ever proposed.

You asked for an alternative to attending the conference.....and we delivered!

Virtual Conferencing is here! We have more than a decade of experience in bringing the conference to you Streaming live over the internet! This means you can attend the conference without ever leaving your home or office! Virtual conferencing is the wave of the future and we're happy to be the first hypnosis organization to offer this option. Whether you join us LIVE in sunny Orlando, Florida, or 'Virtually', from the comfort and privacy of your home or office, you are sure to find the experience rejuvenating, invigorating, and refreshing. Attending the conference in either venue also fulfills your annual obligation of continued education.

So, register for the conference today! We've taken steps to ensure that your registration experience is quick and easy. Online Conference Registration is available at [www.HypnoExpo.com](http://www.HypnoExpo.com). You may also register by calling Hypnosis Headquarters (570) 869-1021, or download and print the conference registration form from the web. A dedicated fax line (570) 896-1249 (private and secure) is available 24 hours a day.

Although you may reserve a room at any time, the deadline for reservations with a discount is April 13th. To reserve a room call the hotel directly. Call (407) 851-6400. Use reservation code 'HEX'

We look forward to seeing you in sunny Orlando, Florida this May.

Robert Otto, *President, CEO*



**The International Assn. of Counselors and Therapists  
The International Medical & Dental Hypnotherapy Assn.®**

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[www.iact.org](http://www.iact.org)

[www.imdha.com](http://www.imdha.com)

**HYPNO EXPO 2022**

## Important Conference Information

### CONFERENCE REGISTRATION:

**REGISTER ONLINE:** Go to [www.HypnoExpo.com](http://www.HypnoExpo.com)

**REGISTER BY PHONE:** Call Hypnosis Headquarters at (570) 869-1021

**REGISTER BY FAX:** Complete your registration form and fax to (570) 869-1249. (The secure fax line is a dedicated line-available 24 hours a day).

**REGISTER BY MAIL:** Complete your registration form and mail with appropriate fees to: IACT/IMDHA, 8852 SR 3001, Laceyville, PA 18623. You may download a copy of the REGISTRATION FORM by going to [www.HypnoExpo.com](http://www.HypnoExpo.com) and selecting the Conference Catalog. Follow the prompts.

**ROOM RESERVATIONS:** Reserve your room by CALLING THE HOTEL directly at (407) 851-6400 or 1-866-253-2182. Use Reservation Code 'HEX' for special rate. A block of rooms has been reserved for May 13-15, 2022. You can reserve your room by using the ONLINE RESERVATION. Go to the Association's home page and select Annual Conference. Then select Amenities. Deadline to receive the special rate is April 13th or until the group block is sold-out, whichever comes first.

**TRANSPORTATION:** FREE Transportation from the Orlando Airport. Call the hotel directly on the Transportation line (407) 709-5310

Thrifty is proud to be the official car rental agency of Hypno Expo 2022. Use corporate code 3029669. Easy online reservations can be made directly through the Association's website; "Conference ->Amenities".

**DIRECTIONS:** Call the hotel (407) 851-6400

**CONFERENCE PACKAGE INCLUDES:** Your choice of all 45-minute lectures on Friday, Saturday, and Sunday. Admittance to the Friday evening Social and Entertainment. Admittance to the Saturday evening Banquet, Awards, and Entertainment. Hot buffet breakfast included to conference participants registered as hotel guests. Your choice of 6 FREE workshops. Access to all elective workshops and pre and post-conference courses (additional fees apply).

**TAX DEDUCTION:** An income tax deduction is allowed for expenditures of education (including travel, meals, and lodging) undertaken to maintain and improve professional skills. (See Treasury Regulation 1:62-5: Coughlin v Comm. 203F.2d307).

**CANCELLATIONS:** To receive a full refund (minus a \$25 administrative fee), cancellations must be made in writing and postmarked prior to April 13th.

**CONTINUING EDUCATION:** Full attendance of the event on Friday, Saturday, and Sunday will fulfill your annual CEU obligations in IACT and IMDHA. Additional credits are on an 'hour-for-hour' basis. Validation will be provided upon request.

**RECORDING:** We have contracted the services of a professional recording company. No personal recording is permitted. Recordings will be available for sale in the Exhibit area. You may purchase recordings post-conference by going to the online store.

**CONSENT:** There will be various professionals on site to photograph and record the event. By attending the conference you give consent to be a participant in any conference recordings or photographs.

**CLASSROOM POLICY:** Your opinion counts! Evaluation forms will be distributed for each class. Your cooperation in completing the forms will provide valuable feedback on each presentation. This is what is used in evaluating the speakers and topics for next year. Name badges MUST be worn at all times. Please be sure to silence your cell phones and pagers prior to the start of a lecture.

# FRIDAY - AT - A - GLANCE

5/13/2022	Gallery I	Gallery II	Gallery III	Gallery IV	Gallery V	Gallery VI	Study
8:00 - 8:45 AM			Yoga with T. Arnold				
9:00 - 9:45 AM	Conference Orientation & Welcome						Register Early For Big Savings
Category	Skills Enhancement	Practice Building	Personal Growth	Skills Enhancement	Practice Building	Personal Growth	
10:00 - 10:45 AM	W. Horton Rapid Trauma Release	A. Ayinde Balanced Babies	R. Gensburg EFT Effective Freedom Technique	D. Papadakis Clearing Internal Blocks	J. Acosta Skills For Client Patient Comfort	F. Mau Superhero Regression	Chapter Meeting
11:00 - 11:45 AM	A. Scharlau Circus Of Change Metaphors To Inspire Action!	J. Linette Sell More Sessions Online	N. Gerey Replay Sleepwalk				IMDHA Instructors Meeting
12:00 - 12:45 PM	Lunch Break						
1:00 - 1:45 PM	J. Nash Intro to Trauma Direction Therapy	G. Coles Cancer The New Pandemic	D. Ellis Light And VR Experiences	S. Day ChakraScape The 7 Energies Of Healing and Empowerment	E. Clark Medical Hypnotherapy For Multiple Sclerosis	B. Eimer Taming Chronic Pain With Hypnosis	COPHO Meeting
2:00 - 2:45 PM	L. Bennett Redefining, Defining Moments	R. Hunter When Is Hypnotic Regression Appropriate	A. Emrich Is Your Body One Of Your Best Friends				IACT Instructors Meeting
3:00 - 3:45 PM	H.L. Elman Esdaile Incidents	R. DeGroof Digital And Interactive Pretalks	P. Daoust Confidence Or Power?	J. Onesta Metabolic Disease	K. Hand Know The End Before You Begin	D. Chong/J. Chong Identification Therapy	Board Meeting
4:00 - 4:45 PM	J. Hanson Breaking The Trance Of Grief	E. Rosen Trauma Informed Clinical Hypnotherapy	F. Mau Your First Session: Seeking Solutions Not Problems				
7:00 PM	Please join us Poolside at 7:00 for a No Host Cocktails/Reception with cocktails, refreshments and entertainment						
9:30 PM	Singing Bowls Concert w/Peter Blum ( Gallery IV)						

# SATURDAY - AT - A - GLANCE

	Gallery I	Gallery II	Gallery III	Gallery IV	Gallery V	Gallery VI
5/14/2022						
8:00-8:45 AM						
9:00 - 9:45 AM	President's Address - R. Otto Keynote: P. Blum					
Category	Skills Enhancement	Practice Building	Personal Growth	Skills Enhancement	Practice Building	Personal Growth
10:00 - 10:45 AM	<b>S.M. Andrews</b> Can You Show Me Some Hypnosis?	<b>M. Roth</b> Grand Rounds	<b>R. Light</b> Time Line Therapy	<b>L. Bennett</b> Dream Incubation And Hypnosis	<b>N. Neff</b> Why We Are Needed Now More Than Ever	<b>W. Rocki</b> When Hypno Meets The Improv On The Path Of Healing
11:00 - 11:45 AM	<b>L. Garrett</b> Maintaining Consistent Success	<b>S. Day</b> Speak To Attract	<b>Z. Grant</b> Organization Made Easy			
12:00 - 12:45 PM	<b>LUNCH BREAK</b>					
1:00 - 1:45 PM	<b>N. Wackernagel</b> How Do I Get Confident As A Hypnotist	<b>M. Babineaux</b> It Is Never Wrong To Do The Right Thing	<b>S. Stockwell Nicholas</b> Who Am I: Keys To Self-Realization	<b>M. Watson</b> Generative Trance And Client Driven Hypnosis	<b>S.M. Andrews</b> Inductions And Deepeners Refresher	<b>J. Nash</b> Working With Clients Who Present With Suicide Ideation
2:00 - 2:45 PM	<b>S. Granger</b> Hypnosis For Weight Loss	<b>W. Rocki</b> In The Middle Of Global Crisis...	<b>S. Gilbert</b> Kinetic House Tree Person Drawings			
3:00 - 3:45 PM	<b>M. Root</b> The Gut-Brain Connection	<b>C. Elman</b> Dave Elman's Boutique Of Inductions	<b>S. Prakash</b> When We Marry Someone?	<b>P. Blum</b> Risk Taking Thinking And (Practicing) Outside The Box	<b>D. Ellis</b> Business Mgmt 101 For The Hypnotherapist	4 Hour
4:00 - 4:45 PM	<b>J. Onesta</b> Neuroplasticity For Permanent Change	<b>N. Neff</b> Scripts: To Use Or Not To Use	<b>D. Holmes Scherini</b> The Heart-Based Induction			
7:00 PM	Please join us in the Ballroom for a No Host Reception with cocktails, followed by our annual awards banquet with entertainment at 8:00 PM					

# SUNDAY - AT - A - GLANCE

	Gallery I	Gallery II	Gallery III	Gallery IV	Gallery V	Gallery VI
<b>5/15/2022</b>						
<b>8:00 - 8:45 AM</b>	Sunday Service - G. Beardslee					
	Skills Enhancement	Practice Building	Personal Growth	Skills Enhancement	Practice Building	Personal Growth
<b>9:00 - 9:45 AM</b>	<b>S. Stockwell Nicholas</b> Spice Up Your Love Life	<b>H.L. Elman</b> Semantics - The Heart of Hypnosis	<b>B. Eimer</b> Essential Ingredients Of A Stop Smoking Hypnosis Practice			
<b>10:00 - 10:45 AM</b>	<b>K. Hand</b> Hypnosis Happens! Ready Or Not	<b>J. Acosta</b> 3 Obstacles Working With Dentists	<b>J. Rapala</b> Hypno Massage And Brain Workouts	<b>D. Cleary</b> Now For Something New Re-Framing Basic Hypnotic Training	<b>B. LeMaire/S. Waxkirsh</b> The Roots Of Medical And Dental Hypnosis	<b>D. Pelles</b> Intro To Wholeness Work
<b>11:00 - 11:45 AM</b>	<b>P. Scott</b> Pivotal Response Conditioning	<b>P. Blum</b> 1-2-3 Have Fun, Help People, Make Money	<b>M. Watson</b> Secrets Of Successful Self-Hypnosis			
<b>12:00 - 12:45 PM</b>	<b>LUNCH BREAK</b>					
<b>1:00 - 1:45 PM</b>	<b>M. Roth</b> No More Pain	<b>J. Selinske</b> Transpersonal Hypnotherapy	<b>S. Peacock</b> Preventing Burnout: Self Care For Therapists	<b>W. Horton</b> Addictions	<b>Z. Grant</b> Hypnotic Coaching For Clients With Cancer	<b>L. Garrett</b> Electronic Hypnosis
<b>2:00 - 2:45 PM</b>	<b>D. Papadakis</b> Overcome Anxiety	<b>S. Huber</b> Working With Executives And Entrepreneurs	<b>A. Emrich</b> Cleaning Up Your Intimacy Circles			
<b>3:00 - 3:45 PM</b>	<b>M. Babineaux</b> Waiting For Good Advice From Me? Don't Hold Your Breath	<b>B. Austin</b> The Stress Of Caregiving	<b>S. Jackson</b> Change Your Genetic Destiny Using The Power Of Your Mind	<b>P. Scott</b> Smokers Are Easy!	<b>J. Linett</b> High Value Hypnotic Programs	<b>L. Hall</b> Systems 101 How To Use Technology To Build Your Business Flow
<b>4:00 - 4:45 PM</b>	FREE	FREE	FREE	FREE	FREE	FREE

# PRE- AND POST-CONFERENCE COURSES

Room	Gallery I 9 am - 6 pm	Gallery II 9 am - 6 pm	Gallery III 9 am - 6 pm	Gallery IV 9 am - 6 pm	Gallery V 9 am - 6 pm	Gallery VI 9 am - 6 pm
<b>Tuesday</b> 5/10/2022				<b>M. Watson</b> Master Trainer Certification Training		
<b>Wednesday</b> 5/11/22	<b>A. Ayinde</b> M.E.N.T.A. L. Games A Radical Approach To Sports and Performance Enhancement	<b>G. Coles</b> Hypno-Oncology Hypnotic Interventions For Cancer Journey		<b>M. Watson</b> Master Trainer Certification Training	<b>C.R. Hunter</b> Client Centered Parts Therapy	<b>E. Rosen/P. Scott</b> Medical Hypnotherapy
<b>Thursday</b> 5/12/22	<b>A. Ayinde</b> M.E.N.T.A. L. Games A Radical Approach To Sports And Performance Enhancement 2 Day	<b>G. Coles</b> Hypno-Oncology Hypnotic Interventions For Cancer Journey 2 Day	<b>R. DeGroof</b> 3 Powerful Techniques 2 Day	<b>M. Watson</b> Master Trainer Certification Training	<b>C.R. Hunter</b> Client Centered Parts Therapy 2 Day	<b>E. Rosen/P. Scott</b> Medical Hypnotherapy 2 Day
<b>Friday</b> 5/13/2022	<----- NO ----->			FULL DAY CLASSES ----->		
<b>Monday</b> 5/16/22	<b>S. Gilbert</b> Six Week Smoking Cessation For Groups	<b>S. Granger</b> Hypnosis For Long Term Health Conditions	<b>K. Hand</b> Do The Trance Dance	<b>M. Watson</b> Master Trainer Certification Training	<b>C.R. Hunter</b> Train The Parts Therapy Trainer	<b>S. Stockwell Nicholas</b> Transpersonal Hypnosis
<b>Tuesday</b> 5/17/22				<b>M. Watson</b> Master Trainer Certification Training 5-Day	<b>C.R. Hunter</b> Train The Parts Therapy Trainer 2 Day	



# Lectures



**Friday, May 13th**

**Lectures 10:00 – 10:45**

## **RAPID TRAUMA RELEASE W. Horton**

Why it is hard to release trauma especially deep trauma as it gets locked in your nervous system...

Covid has revealed many long-buried trauma responses so we are seeing increased depression, substance abuse, weight gain, and even domestic violence.

In this presentation, we will examine the new science between mind/body. Once an idea only sprouted in metaphysics it is now mainstream scene. So what do we know about how the Physical Body stores trauma, and why therapists must know how to release this toxic poison. A discussion and a demo you will love and want to use for your clients!

## **BALANCED BABIES HOW TO'S FROM A GROWN UP 'HYPNO-BABY' A. Ayinde**

Many mothers suffer needlessly and have negative birth experiences. Hypnosis explodes the myth that birth must be an excruciatingly painful experience. Stress and fear place an additional burden on the expectant mother and leads to tight muscles and a painful birth. Hypnosis works in conjunction with childbirth preparation classes, as well as massage, yoga, and nutritional support. Learn to inspire couples with stories of parents who have embraced complementary medicine and made the birth of their children the incredible, empowering experience it was meant to be. Discover how to help your clients design their own birth plan that incorporates many choices like water births, home births, and other options that were rarely considered in years past.

Hypnotic Childbirth offers mothers and fathers greater comfort, less reliance on pain medication, shorter labor, fewer fears, improved sleep, and the opportunity to commune with the unborn child.

## **EFT-EFFECTIVE FREEDOM TECHNIQUE (TAPPING) R. Gensburg**

EFT is a very powerful and easy technique to lower one's stress level. By following a series of wording and tapping, results can be obtained quickly.

It has been proven by accessing one's meridian points through tapping, one's body energy sends signals to the part of the brain that controls stress and other related uncomfortable related feelings. I will explain and show everyone the EFT technique. We will all go through the 9 meridian points step by step. There will then be an opportunity to work in pairs to be able to go through it step by step. Two handouts will be given to each attendee.

**Lectures 11:00 – 11:45**

## **CIRCUS OF CHANGE: METAPHORS TO INSPIRE ACTION! A. Scharlau**

This program will inspire attendees to create and apply powerful metaphors for change based on the proven techniques of Motivational Interviewing.

Amye uses her real-life experiences as a traveling performer to create meaningful metaphors to inspire changes in you and your clients. Motivational Interviewing will be applied and practiced, and your creativity will be supercharged by an art activity designed to see current situations in new and positive ways. Prepare to have fun and grow your skills at the same time!

## **SELL MORE SESSIONS ONLINE J. Linett**

Discover proven systems to build an international brand and grow your hypnosis business. This presentation is about the psychological journey of moving from a "curious shopper" to a "satisfied buyer." Attendees will learn the exact strategies to produce magnetic content and attract paying clients.

The formula to book more online sessions is surprisingly easy once you break down the formulas necessary to attract an audience, demonstrate value, and invite them to make use of your services.

Jason opened his local business in 2009, migrated most of his services online in 2017, and he has continued to grow his personal brand and international presence ever since. This presentation will reveal the step-by-step systems necessary to inspire greater success locally and around the world... helping clients online... even if you're wearing pajama pants.



## **REPLAY SLEEPTALK**

**N. Gerey**

The Goulding Process is the perfect modality to have in these unstable times. It is equally safe and effective on- or offline, also on one on one or in group sessions.

Because it is not a therapy but a teaching-guiding process, if you do it online, you don't need to worry about the line dropping, the client's dog comes in the room, etc.

The Goulding Process of SleepTalk® is a well-established method that's been around for more than 40 years. It's been learned by tens of thousands of parents all over the world who, thanks to Joane Goulding's simple method, we're able to give their children emotional balance and healthy self-confidence. As a Certified SleepTalk® Consultant, you will teach and guide the parents while they are applying the process to their own children.

### **Lecture 1:00 – 1:45**

## **INTRODUCTION TO TRAUMA DIRECTION THERAPY**

**J. Nash**

During Janine's 2 decades of experience, she has helped hundreds of people who have presented to her with Suicide Ideations. Janine will provide a number of case studies including talking down a father who was driving in the car with his son threatening to drive them both off the road and into a tree. Janine is looking forward to helping the participants learn how they can manage their clients who present with Suicidal Ideations and to introduce how Trauma Direction Therapy® can help their clients achieve remarkable results.

During this workshop you will learn:

- What is suicidal ideation?
- Suicide ideation vs self-harm.
- Different types of suicidal ideation.
- What to do and say if a client discloses.
- How to recognize suicide ideation, even if a client doesn't disclose it.
- Examples of clients who have presented with suicidal ideations.
- Your duty of care – When to report?
- Safety plans and how to write them.
- Your self-care.
- Trauma Directions Therapy and how it helps your clients.

## **CANCER: THE NEW PANDEMIC!**

**G. Coles**

1 in 2 people born since 1960 will experience cancer at some time in their lives and 40% of those will seek out complementary or alternative treatments. This presentation will give delegates a better understanding of the patient's cancer journey and how they can assist with that journey with the use of hypnotic interventions. It will give an overview of what cancer is along with an insight into the patient's journey. It will look at the legal and ethical implications of working in this area and give ideas on what to work with and how! I will give you the tools, knowledge, and confidence to allow you to improve your offering to cancer patients. Case histories, examples, and tips will be given. It is an introduction to cancer and the patient's cancer journey and shows how you can get involved as a hypnotherapist. It will show what you can work with ethically and how. Giving you a background to their journey and interventions you can use. It will also introduce the exciting possible implications that Psychoneuroimmunology (PNI) could have on your future approaches. Case histories will be given as examples.

## **LIGHT AND VR EXPERIENCES**

### **THE USE OF TECHNOLOGY IN HYPNOTHERAPY AND PRACTICE**

**D. Ellis**

This is a 45-minute lecture that introduces the Hypnotherapist to more advanced forms of Hypnotherapy Induction and treatment methods using technological implements such as the Lucia Light and Virtual Reality experiences.

Attendees to this lecture will learn the uses of technology in clinical practice to enhance their businesses.

This is a much-needed topic for hypnotherapists who are either too afraid or intimidated to introduce technology in their practice. There is not enough information or workshops to assist therapists in this regard and I would like to take up the challenge of assisting association members with this area.

### **Lecture 2:00 – 2:45**

## **REDEFINING, DEFINING MOMENTS**

**L. Bennett**

By simple definition, a defining moment would be 'moments in our lives that define who we are' "There are moments in your life that make you and sets the course of who you're going to be. Sometimes they're little, subtle moments. Sometimes, they're big moments you never saw coming. No one asks for their life to change, but it does. It's what you do afterward that counts. That's when you find out who you are." Author unknown

Humans are natural storytellers. In this talk, we will explore how stories are our interpretation of our interactions with people. We all have an innate desire to make sense of our world, and our stories are our way of doing so. Often the stories that we tell ourselves can be counterproductive to our wellbeing: Stories like these are also known as self-limiting beliefs – beliefs that hold us back and keep us stuck where we are. Revisiting the Trauma is not the focus, what you decided about yourself and/or the world because of the story is where we heal the trauma.

## **WHEN IS HYPNOTIC REGRESSION APPROPRIATE**

### **C.R. Hunter**

Learn how to determine WHEN competent Hypnotic Regression Therapy is indicated.

When is Hypnotic Regression indicated? If a client receives only suggestions and imagery while the cause of a problem remains buried in the subconscious, the subconscious can easily return the same problem at a later date.

Roy Hunter has organized client-centered regression into a process that is easy to learn and easy to use, provided the hypnotherapist knows the difference between leading and guiding. If you want to learn more about regression, be sure to attend this presentation! This overview is based on the highly praised regression text he co-authored with Bruce Eimer, Ph.D.

Hypnotic Regression Therapy (HRT) should be used WHEN APPROPRIATE for the client; but it should not be used for every presenting problem. There is NO technique good enough for all the clients all the time.

## **IS YOUR BODY ONE OF YOUR BEST FRIENDS**

### **A. Emrich**

This lecture will provide specific ways to gain and maintain great mind/body rapport.

Excellent internal rapport is a great way to enjoy better health. That means your mind/body systems need to be closely aligned. The conscious mind, Unconscious Mind, and Physical Body need to be kept up-to-date on what is happening and what is scheduled to happen. How would you feel (as a body) if you wound up in a hospital to have a knee removed and you were not advised of this well in advance? Probably insulted, betrayed, and unlikely to trust the “mind” part of the mind/body system. Find out here how to gain internal rapport to ensure that you have the best chance at rapid recovery and return to health.

**Lecture 3:00 – 3:45**

## **ESDAILE INCIDENTS**

### **H.L. Elman**

The incident which proved the uninterrupted existence of hearing, logic, and awareness should cause every Hypnotist to regard every Hypnotic Subject with greater respect and care, while also making the Hypnotist realize that ALL Hypnotic States share near-identical requirements for care in semantics and Suggestion Construction.

In the 20th Century, the lack of a reliable Emergence Technique caused the Esdaile State to be feared. Today, it is often used clinically. But by examining incidents along the way, a better understanding of ALL Hypnotic States can be achieved. Does a person in Esdaile retain hearing and logic? If so, why the actions associated with that State? You learned a bit on this in most Certification Courses, but let's extend that knowledge and make it useful throughout your Practice.

## **DIGITAL AND INTERACTIVE PRETALKS**

### **R. DeGroof**

In Rob's Hypnosis Centre in Belgium, his team of hypnotherapists doesn't do a pre-talk in the therapy room anymore. Instead, clients receive a pre-recorded pre-talk by email. In this lecture, Rob explains why he switched to this format years ago and what the advantages are. Recently the format was updated to an interactive pre-talk video to even better prepare the clients for the sessions. Using this type of video, the clients will get more personal information, and they will be better prepared for your session. And as we all know: Well prepared clients = better sessions = higher success rate = more referrals = more clients. You will learn how to create a video like this, what content you should include and how you can produce it without spending a lot of money.

## **CONFIDENCE OR POWER?**

### **P. Daoust**

Learn strategies for helping clients take better control over their outcomes by boosting their personal power.

Confidence and power are closely related but they are not the same. As hypnotists, we often include a confidence session in our work with clients. That's great but you can do even better. Discover the difference between confidence and power and why the difference matters to your clients. Learn some specific strategies for helping your clients discover their personal power that will boost their self-efficacy and help them get the results they need and want.

**Lecture 4:00 – 4:45**

## **BREAKING THE TRANCE OF GRIEF**

### **J. Hanson**

Learn how to more confidently and compassionately work with grief issues. Grief is a special trance with a shock induction that everyone enters, but few fully emerge from. For some, the trance lasts a lifetime.

Learn how to help your clients terminate the trance of grief and live again. You will hear real examples from someone who has lived through the worst grief has to offer. And learn how by doing grief work, she emerged to live life again.

Grief encompasses more than death. Any sudden change can trigger a grief response. Learn the signs and help clients live life again instead of just going through the motions of existence.

## **TRAUMA-INFORMED HYPNOTHERAPY**

**E. Rosen**

Expand your practice with the foundations of clinical psychotraumatology using a Trauma-Informed Clinical Hypnotherapy approach to your practice.

Clinical hypnotherapy provides an effective clinical tool for helping clients/patients who have experienced trauma whether due to injury, accident, or abuse. This presentation provides current thought and methods with regard to trauma care. A working knowledge of trauma care models, salient research, and application of clinical hypnotherapy techniques is explored and shared. While those in the clinical hypnosis field recognize the value of hypnosis in trauma work, empower your methods with knowledge of psychotraumatology using a Trauma-Informed Clinical Hypnotherapy approach to your practice.

This lecture is didactic, informative, and practical, with useful power points provided to supplement your library and skill enhancement.

## **YOUR FIRST SESSION: SEEKING SOLUTIONS NOT FINDING PROBLEMS**

**F. Mau**

Your client's healing does not lie in their history! This quick fun presentation focuses on using the first session to stir the client's creativity to give you the information you need for your entire course of work with that client. Since Freud's many approaches to both hypnotherapy and psychotherapy focus on the past, discovering how things went off the rails, and cultivating client insight. Milton Erickson recognized the truth, that insight is not necessary for change. It's time to really let go of the past and see clear ways to move forward.

**Saturday, May 14th**

**Lecture 10:00 – 10:45**

## **CAN YOU SHOW ME SOME HYPNOSIS?**

**S.M. Andrews**

What should you do when people ask you to show them some hypnosis? Many hypnotists struggle with this situation. Should you demonstrate an induction? What if it doesn't work? Perhaps you should show a suggestibility test or just explain how hypnosis works but is that enough? Here's how to impress them!

Sean will demonstrate a proven strategy to respond to this oft-posed question. Discover how to show them something, educate them, and also amaze them. And did I mention that you cannot fail?

Participants will learn how to:

- Identify highly hypnotizable subjects.
- Quickly dispel fear in subjects.
- Set up suggestibility tests.
- Move seamlessly from suggestibility to induction.

## **GRAND ROUNDS**

**M. Roth**

Doing Grand Rounds presentations puts you in front of a large number of referral sources in one place, at one time, with you as the obvious expert. And, the hospitals and clinics you approach are actually required to have your program each year. Learn how to get the offers to do these presentations and the specific things you do during them that will quickly and easily get you referrals.

## **TIMELINE THERAPY – THE ULTIMATE TRANSFORMATION TECHNIQUE**

**R. Light**

From Insomnia to Income to Peak Performance, NLP's Time Line Therapy takes your clients from being stuck and struggling into rapid results. The 3 components demonstrated and applied can free you and your clients of limiting beliefs, negative emotions and memories that create stuck patterns and block peak performance.

Designing and coding a resourceful map of past, present and future even helps ADHD clients get more organized and confident. What's great about Time Line Therapy's regression technique is the disassociated approach makes it easier for your client to access inner resources and positive learnings. Another added bonus is the Time Line Therapy process can be used in private sessions and group training.

Attendees will experience the many benefits of discovering how they personally map and code time, checking to see if there is a more resourceful way and then begin the process of learning how to assist their clients with this transformation technique.

**Lecture 11:00 – 11:45**

## **MAINTAINING CONSISTENT SUCCESS**

**L. Garrett**

Can hypnotists expect success the majority of the time? Join Larry Garrett as he shares 52 years of hypnosis experience in a full-time successful practice.

Does each artist become a Van Gough? Maybe not but I feel being successful to "some degree" with every client is a probability. We have heard many hypnotists say they are successful with every client, however, my doubts ride on this statement. Especially if a client never returns, how does the

hypnotist know they were successful? They don't and maybe the client never called or returned because they weren't successful.

Create a reputation by being present with every client. You may not have 100% success, but you will have 100% following and referrals. Your client will know you have done your best if you are present.

I ask you a silly question, is it more difficult to land a plane than to hypnotize a client? It might be but you never hear a pilot say, "I hope I can land this plane," but you often hear a hypnotist say "I hope I can be successful with this client".

Trust your skills, drop your Ego and be with your client.

## **SPEAK TO ATTRACT – BUILD A VIBRANT PRACTICE WITH WORKSHOPS & SPEAKING ENGAGEMENTS**

**S. Day**

Learn to easily attract your dream clients with your authentic personality as you lead workshops and speak on a variety of platforms—both virtually and in person. This unique speaking format focuses on developing your visionary leader skills as a way to enroll your dream clients using your authentic style to speak and lead workshops so that you achieve your professional goals by holding one simple talk or workshop. A tried and true process for enrolling clients and generating revenue without the sales-y, pushy, sleazy tactics.

## **ORGANIZATION MADE EASY**

**Z. Grant**

A key element in having a successful life is being organized. The Secret to making organization easy is to do it from the inside out. Begin with a real understanding of what your top five priorities in life are. Everyone basically wants to feel successful in life. We used to think that success was about power and money, but in the last few years, we have come to realize that success also has to include 'Quality of life/ Life balance' so if we begin by understanding what those priorities are it is easier to organize around them. Becoming organized is learned and when we learn to organize around our real priorities it becomes more organized and naturally easier.

Join us for this fun talk and learn the three key points in making Organization Easy

**Lecture 1:00 – 1:45**

## **HOW DO I GET CONFIDENT AS A HYPNOTIST?**

**N. Wackernagel**

To be confident as a hypnotist is the most important thing that you have to have and at the same time the most challenging thing. You learned how to be a hypnotist—but you are lacking confidence. This is the greatest problem worldwide for a hypnotherapist. Why is confidence so important and how you can improve it? What are the keys? How you can get confident as a hypnotist?

## **IT'S NEVER WRONG TO DO THE RIGHT THING**

**M. Babineaux**

Ethics may be set out in a code but ethical behavior is an inside job and one should never surrender the authority of conscience to circumstances, substances, or other people.

This is not legal advice and should not be considered as such. Particular questions should be directed to legal and financial professionals licensed to practice in your state, province, or jurisdiction as the case may be.

## **WHO AM I: KEYS TO SELF-REALIZATION**

**S. Stockwell-Nicholas**

Help yourself and your clients discover firsthand their life purpose and what is needed to bring it to fruition. This highly experiential class includes a demonstration and step-by-step protocols to reach the promised land. Based on science and 50 years of taking thousands of people on enlightenment journeys; expect to have mind-opening wisdom and fun at your own expense.

**Lecture 2:00 – 2:45**

## **HYPNOSIS FOR WEIGHT LOSS**

**S. Granger**

In this fast-paced presentation, you'll discover the key areas that make your hypnosis weight loss sessions fly. Every client we work with is unique, but you'll learn a framework that creates quick wins for your client on the very first session, a framework that you can deliver online and in groups.

You'll also get to experience it for yourself. So, bring along any foods that you'd like to eat a little bit less of and we will have a little fun changing your perception of that food.

## **IN THE MIDDLE OF GLOBAL CRISIS – A NEW CALLING FOR HYPNOTHERAPISTS**

**W. Rocki**

This is a lecture with audience participation.

Participants will learn about the new opportunities the global crises creates: a need for the hypnotherapists to contribute or even take a leading role in healing the collective emotional trauma.

## **KINETIC HOUSE-TREE-PERSON DRAWINGS**

**S. Gilbert**

What do you do when you have a client who isn't very talkative? Or, with the client where you—or they—feel stuck?

This Kinetic H-T-P drawing is a fun and easy way to gain some insight and find a new direction for your next session(s). Come prepared to have fun! This is a great 'go-to' activity anytime you feel stuck.

**Lecture 3:00 – 3:45**

## **THE GUT-BRAIN CONNECTION**

**M. Root**

Focus on the Gut-Brain connection—how they are intricately activated by the Vagus nerve; everything is connected to our gut as “it all begins IN the gut”. To achieve ANY health goal, digestive health must be functioning properly.

Attendees will be prepared to help their clients make important steps toward their own gut health through hypnosis.

## **DAVE ELMAN'S BOUTIQUE OF INDUCTIONS**

**C. Elman**

Dave Elman is acclaimed for his “3-minute routine”, today known as the Dave Elman Induction (DEI). His inductions are client-centered processes built on direct suggestions and known for their speed and reliability. This presentation is filled with energy and humor. Come experience the DEI and some of Dave's additional inductions, such as the Catalyst Induction, the Brat Induction, Dave's Handshake technique, and more. This lecture will have a fun, practice component to experience.

Participants will gain confidence in the use of some of Dave Elman's Inductions which are processes laced with reliability, speed and are easy to use.

## **WHEN WE MARRY SOMEONE**

**S. Prakash**

Marriage or long-term relationships tend to be made into fantasy or illusions. We have been conditioned to see them as fairy tales, happily ever after. As “completing us” or sweeping us off our feet. We believe that if just meet the “right” person all our problems will fade away. It is no surprise that we have high divorce rates, confusion within relationships, and trauma of the broken relationship which we carry for a very long.

When we commit to someone, we also commit to their past and they commit to our past. As time passes by we meet their ego, their childhood wounds, their life-long trauma, their unconscious beliefs, their coping mechanisms, their learned communication patterns, their inner child, their patterns, their defense mechanisms along with what all they have inherited in their DNA. This usually starts with us trying to change our partners so that we can be happier. Commitment is a spiritual opportunity. It allows us to truly meet another person as we meet ourselves. It allows us to heal from our past patterns and conditioning. We free ourselves when we become conscious of another person's humanness and in the process our own too.

When we begin to see relationships, not from the perspective of the inner child that says “make me happy”, make my life the fairytale I wished I had”, we have new choices. We can see our relationships as mirrors, as reflections to learn more about who we truly are, how can we evolve, grow and how can we learn to trust ourselves while learning to trust others.

**Lecture 4:00 – 4:45**

## **NEUROPLASTICITY FOR PERMANENT CHANGE**

**J. Onesta**

Neuroplasticity is the basis for permanent change and we can help our clients engage their brains to make that happen more quickly and more firmly. In this brief presentation, you'll sit in the client's chair and I'll teach you what I teach my clients in the very first session to rewire their brains between sessions.

## **SCRIPTS: TO USE OR NOT TO USE**

**N. Neff**

The use of scripts in the practice of Hypnotherapy is often a subject of debate amongst practitioners. In this talk, we will review and discuss ways in which to develop a level of comfort in using scripts that are relevant to a variety of client needs. Please bring a favorite script (yours or one for which its author has released proprietary rights) to share as we practice with partners.

## **THE HEART-BASED INDUCTION**

**D. Holmes Scherini**

This talk will introduce an induction that creates an optimal state for incorporating positive suggestions during hypnosis by creating Heart-Brain Coherence. We will cover the power of the Heart Brain and how Heart Rate Variability (HRV) can be used in your practice. The science behind HRV will be covered and a bio-feedback demonstration will be done. There will be a group experiential of the Heart-Based Induction as well. Desiree is a certified “Add Heart” Facilitator with the Heart Math Institute.

Learn about the Heart Brain and how to create a coherent state between it and the “head brain” for an optimal mind/body environment to effect positive change.

**Sunday, May 15th**

**Lecture 9:00 – 9:45**

**SPICE UP YOUR LOVE LIFE**  
**S. Stockwell-Nicholas**

Put some sass and pizzazz back into your romance. Become a magnet for the perfect partner. This “hands-off” experiential lets you learn how to make a terrific first impression, fight fair and keep the romance alive. Includes flirting techniques, how to talk to your partners dominant senses. You’ll love this fun and playful way to really enjoy your relationships.

**SEMANTICS—THE HEART OF HYPNOSIS**  
**H.L. Elman**

Dave Elman was a master hypnotherapist and his mastery of semantics allowed him to achieve phenomenal results with the patients brought to his class by his student physicians! Even so, hypnotic semantics has clearly evolved quite a bit since his era. While today we avoid some words commonly found on his recordings, the overall principles he advocated are still the heart of our profession. Learn the proper semantics to use so that your clients accept your suggestions not only as given but as intended. Learn what NOT to say to avoid sabotaging your sessions. These principles apply whether your practice is in a public place (stage and street), or only in your office during a one-on-one conversation. Topics covered will also include a discussion of how your semantics must match your subject in age, attitude, education, and general perceptions. Approaches to children differ from those to adults. There are “painted” words that should almost NEVER be used — do not “put under” a client — pets are put under by the vet. Do not use the word “pain” when prepping a client for a medical procedure (with doctor approval of course). Do not use.... but why cover them all? Come and hear what to say, what not to say, and what your colleagues suggest in the Q&A.

**ESSENTIAL INGREDIENTS OF A LUCRATIVE  
STOP SMOKING HYPNOSIS PRACTICE**  
**B. Eimer**

Learn how to help most clients stop smoking in a single visit. This presentation will provide the knowledge that a practicing hypnotherapist needs to understand how the psychology of habit formation and addictions can inform the effective use of hypnosis for smoking cessation. Smoking cessation is a “bread and butter” area for the practicing hypnotherapist. By attending this talk, you will learn how to make your hypnotherapy practice stand out above the rest because you will learn a protocol that gives clients everything they need to stop smoking in one visit. Bruce has been using this protocol since 1998 and has helped thousands of people stop smoking permanently. He has co-authored a book about this protocol as well. We’ll cover the initial phone consultation, the intake interview, waking state reframing, the hypnosis pre-talk, choice of induction, tying trance state suggestions to waking suggestions, teaching instant stress reduction strategies for the “ex-smoker” and the “non-smoker”, post-hypnotic suggestions and post-hypnotic imprinting, how to offer and do follow-up sessions, and marketing this specialty.

**Lecture 10:00 – 10:45**

**HYPNOSIS HAPPENS! READY OR NOT**  
**K. Hand**

Step into the world of Utilization. Hypnosis Happens inside the mind. And most often, it’s happening without the aid of a trained Hypnotist. Discover the difference between ‘on-purpose’ and ‘accidental’ hypnosis, learn how easy it is to deliver a suggestion, and understand that utilization is the key to creating a successful outcome.

Beware, in this lecture, Hypnosis may be demystified as we take a peek behind the curtain, deconstruct some powerful suggestions and notice how the magic...for good or evil...is in the utilization of the trance.

We will be exploring why accidental hypnosis often makes “on-purpose Hypnosis” more difficult and how to resolve that dilemma.

You will discover that the biggest job of a Hypnotist, with most clients, is to DE-HYPNOTIZE them from the limiting trance in which they already find themselves.

**THE 3 OBSTACLES KEEPING YOU FROM WORKING WITH DENTISTS**  
**J. Acosta**

Working with dentists is easy, they said!! Then you knock on doors with your best intentions and shiny business cards—and never hear from them again! But why?

This fun presentation explores the issues many hypnotists face when wanting to work in dentistry and lays out the path to working with your local dental offices and their patients. Join us.

Attendees will gain an understanding of dentistry as a profession and how to effectively get their foot in the door. It will be more fun than actually going to the dentist.

## **HYPNO-MASSAGE AND BRAIN WORKOUTS**

**J. Rapala**

Massage is a psychoneurosensory experience and can be part of or enhanced by hypnosis and hypnosis is a psychoneurosensory experience and can be part of or enhanced by massage.

This talk combines hypnosis techniques, massage, and breathing to effect relaxation in a seated client. Participants will learn a process that combines hypnotic language with a simple massage technique combined with observation and entrainment of the client's breathing for the purpose of relieving stress/anxiety and/or inducing relaxation or hypnotic trance in a seated client.

It is experiential so that tissue memory may be established. This experiential technique will be presented for participants to experience massage through a scripted experience to guide self-applied massage.

**Lectures 11:00 – 11:45**

## **PIVOTAL RESPONSE CONDITIONING**

**P. Scott**

Patricia developed this technique, inspired in part by the anchor/trigger NLP concept, to help clients learn how to interrupt patterns and shift their state. It's great that our clients have wonderful experiences and feel better when they are in our office; however, they can feel empowered to create even more effective, permanent changes when you teach them techniques to use when they are on their own out in the world.

As Hypnotherapists, we are expert state-shifters. This technique allows you to teach your clients how to condition in an immediate state-shifting process that you can reinforce in sessions and they can practice and strengthen between sessions to enhance their therapeutic results.

Attendees will learn a simple process to use with clients to empower them to be able to shift their state instantly.

## **1-2-3 HAVE FUN, HELP PEOPLE, MAKE MONEY**

**P. Blum**

Yes, it's true. It is not only possible but quite probable, that if you are having fun, you and your clients will get more out of your hypnosis work together. And if you deliver something of value, there's a far greater chance that you will be financially reimbursed. We will discuss ways of making your sessions more enjoyable, even entertaining, and the ordering of your values systems.

Life is serious, but not that serious.

## **SECRETS OF SUCCESSFUL SELF-HYPNOSIS**

**M. Watson**

Here are the keys that will make a real difference in your life and in your work.

Learning to use self-hypnosis effectively is an important skill for anyone interested in personal growth. Yet for many, successful results are hard to achieve and maintain. In this talk, we will unlock the secrets to success with self-hypnosis. Learn the hidden principles of self-suggestion that produce results as we explore three (or more) modern techniques that you can put to work right away to "change your mind and change your life".

Add these powerful new tools to your personal growth practice that you can easily share with friends, clients, and associates.

**Lecture 1:00 – 1:45**

## **NO MORE PAIN**

**M. Roth**

Pain is a common problem in our society. 45% of Americans will seek treatment for persistent pain at some point in their lives. Pain is the most common reason people seek medical care. It robs people of vitality and even the will to live. This is an experiential class filled with unique therapies that you can use tomorrow. These are unique techniques you will not see anywhere else. Many of these techniques can be done in 5 minutes or less. It includes techniques that rapidly reduce pain levels and others that prevent pain from returning.

## **THE THERAPEUTIC VALUE OF TRANSPERSONAL HYPNOTHERAPY**

**J. Selinske**

The therapeutic value of hypnosis is well documented, somewhat less so for transpersonal hypnotherapy (e.g., past life and life between lives regression, and transpersonal journeys). And yet, transpersonal hypnotherapists know well the transformative power of this modality. From the early spontaneous discoveries of pioneers in the field like Weiss and Newton, the practice has grown. Case history research accumulating in large volumes from practitioners in all corners of the globe attest to its value. This talk will focus on the emotional healing and transformation achieved by clients through transpersonal hypnosis with emphasis on challenges of self-acceptance, self-worth, and self-care.

## **PREVENTING BURNOUT: SELF CARE FOR THERAPISTS**

**S. Peacock**

Every self-employed hypnotherapist is at risk of burnout. We take our phones with us all the time. We work long hours. We miss family events, we can be physically present at one, yet we're outside, hurriedly checking our emails on our phones, or giving instructions to our colleagues or clients.

It's not the amount of work that we do that causes burnout, it's that feeling of never being off duty. Your attention is permanently divided between work and building your business. Competition is fierce and there is an overwhelming pressure to achieve and succeed.

In this presentation, using case studies, I will discuss how taking care of our minds and bodies will not only help our businesses but help us feel happier and more successful.

Lectures 2:00 – 2:45

## OVERCOME ANXIETY D. Papadakis

This talk will introduce students to new, simple, and powerful hypnotic techniques that will enable them to clear anxiety. Many people's lives are crippled by debilitating anxiety. This workshop will prepare students to quickly and effectively uncover the corresponding emotions that create that anxiety.

You can transform your clients' lives by resolving negative emotions using these ground-breaking and effective techniques. The workshop will include a detailed demonstration and explanation of the process with a volunteer. Help your clients break the chains of anxiety and gain their power back!

## WORKING WITH EXECUTIVES AND ENTREPRENEURS S. Huber

In this presentation we will be exploring ways in which professional coaching and hypnosis can be used together to help high achieving business professionals and entrepreneurs who operate in stressful environments become more productive, fulfilled, and satisfied both professionally and personally.

Additionally, we'll uncover what influences high achievers to take action and get results for themselves as well as inspire the teams they lead to be purpose-driven high performers.

Shawn will share client success stories on how the tools, skills, and techniques he combines have provided sustainable results for both high-achieving professionals and entrepreneurs alike.

## CLEANING UP YOUR INTIMACY CIRCLE A. Emrich

Intimacy Circles is a conceptual model that can empower us to examine our relationships, add more good ones, and eliminate the ones that cause us discomfort and distress. This theory base proposes that we create relationships that are way too intimate, way too fast. And, while our culture provides numerous opportunities to increase intimacy, doing the opposite—decreasing intimacy—often leads to the total elimination of the relationship. This lecture provides guidance for cleaning up your Intimacy Circles and making better choices for future relationships.

If you feel either/both loneliness and exhaustion from your current relationships with others, here is a way to both clean up your existing intimacy circles, and also learn how to make better relationship choices in the future.

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# Conference Activities

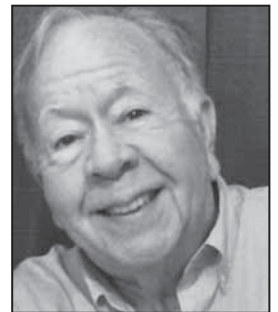
## Accessible Yoga with T. Arnold Friday, May 13th 8:00 – 8:45 Gallery IV

Accessible Yoga is a fully inclusive, gentle yoga class that is inviting to people of all abilities. Practicing in a chair or on a mat with some optional standing poses, participants will move, stretch, rejuvenate and relax through a series of gentle yoga movements, breathing exercises, and meditation. This class will offer different variations and options, encouraging participants to explore at their own pace and expand their yoga experience within a welcoming and inclusive community. Companions and support people are welcome.



## Worship Service with G. Beardsley 8:00 – 8:45 Sunday, May 15th Gallery VI

“The Hypnotist’s Church”  
*a guided spiritual meditation*



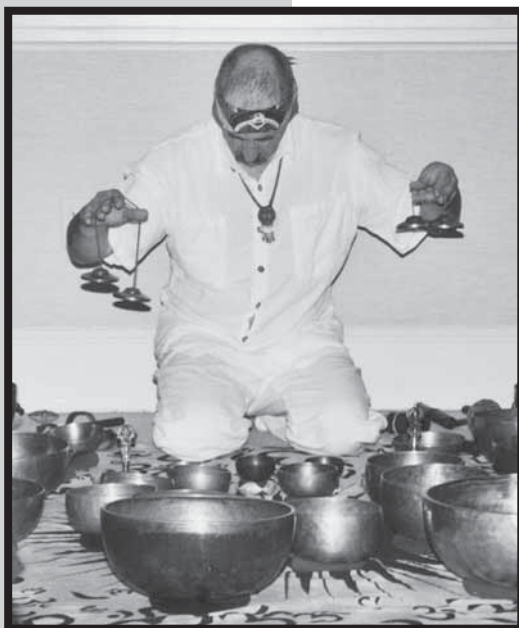
As hypnotists, we understand the power of the mind, conscious and subconscious. We also know that where two gather in the name of Divine Mind you are in the presence of the Divine. So for hypnotists, Church can be anywhere you can close your eyes and relax.



*special***ENTERTAINMENT****SPECIAL ENTERTAINMENT*****No Host Cocktails/Reception******Complimentary Assortment of******Refreshments*****Splash*****Friday evening***

The Island music of Splash is sure to engage your audible senses with the smooth rhythmic sounds, tropical flavor, and positive vibration of the Caribbean! The performance delivers a refreshing, yet energizing experience of melodic Caribbean tunes. Join us pool-side (weather permitting) for an unforgettable evening of fun and fellowship.

*(included with full conference registration)*

**9:30 PM****Sounds for Healing & Meditation*****with Peter Blum******Friday evening in Gallery IV***

The enjoyable ritual of the Himalayan Singing bowls for healing has been used for thousands of years by many cultures to calm or energize the body.

Cap off the evening with a mesmerizing performance of Sounds for Healing & Meditation. Peter's work is based on 30 years of studying and practicing the healing power of sound and music.

*(included with full conference registration)*



# Workshops



**Friday, May 13th**

**WORKSHOP 10:00 – 11:45**

## **CLEARING INTERNAL BLOCKS RELEASE NEGATIVE EMOTIONS AND LIMITING BELIEFS**

**D. Papadakis**

Do you have clients, who are affected by past trauma; who want to live more authentically and love more deeply but feel inhibited; who are trapped in the status quo? Unresolved traumas, negative experiences, negative beliefs/ thoughts/emotions create inner blockages & counter-intentions that contribute to self-sabotage. Learn a gentle, rapid, effective, and long-lasting way of dissolving limitations that will free your clients to experience a healthier, happier, successful & more fulfilling life. Excavate the underlying root cause, identify the areas (of your client's life) that are affected by these internal blockages, and address them, thereby healing the mind & body. This creates positive and lasting changes in a person's life.

Learn how to assist your clients in sparking their fearless selves, by helping them to access their dormant power, so that they can unleash their full potential and live the life they desire.

Participants will learn techniques to get to the root cause of their client's emotional blocks/ negative impressions and assist in dissolving them thereby transforming and enhancing the lives of their clients.

In this workshop, we will demonstrate how deep-rooted issues and definitions limit a persons' experience of life and hinders their success.

Participants will learn to:

- Identify the areas of your client's life that are affected by internal blockages
- Help your clients release emotional blockages quickly and effectively
- Transform negativity into positive feelings
- Transform the barriers that are impacting their life.
- Get to the root cause of the issue and clear blockages that hold clients back from reaching their full potential.

## **IMPORTANT SKILLS FOR CLIENT/PATIENT COMFORT & INFLUENCE**

**J. Acosta**

This interactive workshop explores useful hypnotic language for the purpose of helping others find comfort and to be able to influence them. Join us to enjoy a variety of tips; from important underlying concepts to specific patterns and nuggets of information that will add value to your journey and tools to your hypnosis bag.

Attendees will improve their use of hypnotic language patterns and important concepts to deliver comfort and influence with words.

## **SUPERHERO REGRESSION THE ACTIVE WISER YOU**

**F. Mau**

Regression is a fantastic way to address trauma, but does it have to be problem-focused? This fun, substantive, interactive workshop will explore fresh solution-focused approaches to a tried-and-true hypnotic technique, and open your eyes to new ways to engage your client's active superhero creativity and self-healing.

What if the ways we think about hypnotic regression, and the expectations we create for our clients for this process, are really focused backwards when they can be powerfully focused forward?

How do I know if my client is suggestible? Do they have an anxiety issue? If so, they are highly suggestible! Traumatic or anxiety disorders engage the same neurological functionality as high hypnotic suggestibility. While talking about trauma in the waking state tends to reinforce emotions of horror 'usually a bad idea' dealing with them in a relaxed state takes advantage of the brain's function to mute out emotions of horror.

**WORKSHOP 1:00 – 2:45**

## **CHAKRASCAPE: THE 7 ENERGIES OF HEALING AND EMPOWERMENT**

**S. Day**

This unique and innovative methodology is steeped in the ancient system of the seven energies which represent the universal themes of life. An amalgamation of hypnosis, energy work, mindset, somatic awareness, and the dimensions of personal sovereignty, it uses hypnosis to enter the landscape of inner perceptions and redesign the geography, structures, and energies related to a wound or limiting belief. This creates the ability to shift the relationship to the challenge and restore personal power.

Using hypnosis to enter the portal of a clients' inner landscape, learn to guide them to redesign and reconstruct their relationship to a wound or limiting belief so they gain restoration of their personal power and sovereignty.

## MEDICAL HYPNOTHERAPY FOR MULTIPLE SCLEROSIS

**E. Clark**

This presentation will review lessons learned from almost a decade of sessions with over 50 clients diagnosed with multiple sclerosis. It will include the do's and don't's of working with multiple sclerosis and autoimmune disease, the 3-key areas hypnosis can assist in, and the evolution of the MS Hypnotherapy Program from initial testing to the detailed program.

Learn how hypnotherapy can help clients with chronic disease and the benefits of specializing in your practice.

Case studies are in-depth studies of a person, group, or events. It analyzes all possible data to find patterns. The intent of this presentation is to learn the lessons of this case study—medical hypnotherapy for MS—to be able to generalize to many other persons, groups, or events.

## TAMING CHRONIC PAIN WITH HYPNOSIS

**B. Eimer**

People with chronic pain syndromes continue to search for treatments to provide persistent pain relief. Hypnosis is an ideal treatment modality for chronic pain patients when administered by a professional hypnotherapist trained in hypnotic pain control. In this intensive workshop, you will learn everything you need to know to begin providing effective hypnotherapy to clients suffering from persistent pain.

You will learn:

- the nature of the problem.
- psychiatric co-morbidities.
- the destructive myths.
- what a pain therapist can do.
- the taming pain solution.
- a variety of hypnotic pain control techniques.

You will learn to help clients stop fighting their pain so they can gain freedom from their pain.

Pain relief is a multi-billion dollar industry. Professional hypnotherapists who know how to provide hypnotic pain control can develop a profitable practice niche by offering safe and effective pain relief.

**WORKSHOP 3:00 – 4:45**

## METABOLIC DISEASE & THE INFORMED BUT INTREPID HYPNOTIST

**J. Onesta**

Explore the elements of Metabolic Disease from High Blood Pressure to Insulin Resistance to Obesity to Type 2 Diabetes. You'll learn how being well informed about the science behind metabolic disease can help you help your clients achieve permanent results. Up to and including the complete reversal of Insulin Resistance and T2 diabetes.

It's not about a diet, calories, portion control, or exercise but rather changing the lifestyle that engendered and nurtured metabolic disease.

Many clients seek our help because they are frustrated with "diagnose and prescribe" medicine. As practiced, the management of type 2 diabetes effectively treats the condition of elevated blood-sugar levels but does little to address the cause of the disease.

## KNOW THE END BEFORE YOU BEGIN

**K. Hand**

Learn how to get the answers that are already inside of the client.

Discover an efficient method to conversationally advance your client from problem-state to solution-state with 8 simple steps. Along the way, you get all the information you need to determine the technique(s) to use and suggestions to offer with a bonus of collecting the client's personal trance words to automatically hijack any resistance. Meanwhile, your client will seamlessly (and wide awake) go in and out of trance making this discovery technique a perfect intake-induction-fractionation-and deepener before you even ask them to close their eyes.

Participants will see a demo, unpack the technique, and then practice for experiential learning.

## IDENTIFICATION THERAPY

**D & J Chong**

We can each identify with our life blueprints of religion, politics, society, culture, civilization, and profession; therefore, we each have many identifications. Since Canada allows dual nationalities Jennifer and Dennis have two identities. One is Canadian and the other is British. Identification is effected in English Transformation Grammar, by the word 'IS'. The goal is to teach that the automatic take that identification is a thing that is instantly actual-to-life, true-to-life, and real-to-life and the possible semantic ill-formed consequences that come from that belief. Identification is the basis for a 'logical track' that may take a person to a sad endpoint and their importance of the need to always worry about and to question if the identification is valid-to-life.

This is an interactive workshop. It is a test of the alertness of all the participants to detect the use of identifications in the person who is speaking. Quickly they have to decide if the identification is valid. If it is not, then they have to challenge it. As this process is repeated again and again, it sharpens and hones the edge of their alertness and awareness about identification. From this, they learn whether the use of their identification is valid or if an identification being used is logical and valid-to-life.

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*"I cannot begin to tell you how much my life has been affected by the opportunity made possible last weekend. Since then, I have often referred to it as one of the best weekends of my entire life. Further, I had made some very dear friends and continue to correspond with them. Thanks again for making it all possible. It was fantastic!!!"*

*- Ed Buggs, Louisiana*

**Saturday, May 14th**

**WORKSHOP 10:00 – 11:45**

**DREAM INCUBATION AND HYPNOSIS**

**L. Bennett**

Our dreams are a wealth of information and healing guidance. Going back to ancient Greek customs we will explore the power of intentional dream healing and the benefits of combining this ancient practice with our modern-day hypnosis techniques.

**WHY WE ARE NEEDED NOW MORE THAN EVER**

**N. Neff**

The psychological/sociological impact of social distancing, quarantine, lockdown, and fear of infection has contributed to grief, marital conflicts, and forced self-reflection as a result of isolation worldwide during the pandemic. Of those mental health professionals who treat anxiety disorders, nearly three-quarters reported an increase in demand for treatment as a result of the Covid-19. As we watch mental health specialists from a variety of disciplines utilize hypnotic methods for mild or moderate mental health disorders, hypnotherapists become aware of the role we play in filling the gaps in an over-burdened system. In this lecture, we will explore inexpensive and sustainable approaches to promote your business and to build the confidence needed to move forward. Enjoy a 30-minute group hypnosis for self-confidence.

**MEDICAL IMPROV**

**WHEN THE HYPNO MEETS THE IMPROV ON THE PATH OF HEALING**

**W. Rocki**

This workshop employs a playful experience of combining hypnotherapy with applied improvisation (improv) to enhance self-healing in hypnotherapists and their clients.

We all are induced into a hypnotic trance experienced as the automatic non-conscious life in which we play the well-defined roles strictly following the subconscious scripts. Our own outdated scripts as well as those imposed on us by society may interfere with our mind-body natural self-healing which happens spontaneously; at the moment with the inside-out focus. Applied (therapeutic) improv playfully teaches us to engage in unscripted creativity that uniquely happens at the moment and reconnects us with our intuitive self-healing through child-like innocent curiosity.

Participants of this workshop will learn simple, joyful improv games which can be easily incorporated into self-healing routines for hypnotherapists and their clients.

**WORKSHOP 1:00 – 4:45**

*(Special pricing applies)*

**WORKING WITH CLIENTS WHO PRESENT WITH SUICIDE IDEATION**

**J. Nash**

During Janine's 2 decades of experience, she has helped hundreds of people who have presented to her with Suicide Ideations. Janine will provide a number of case studies including talking down a father who was driving in the car with his son threatening to drive them both off the road and into a tree. Janine is looking forward to helping the participants learn how they can manage their clients who present with Suicidal Ideations and to introduce how Trauma Direction Therapy® can help their clients achieve remarkable results.

During this workshop, you will learn:

- What is suicidal ideation?
- Suicide ideation vs self-harm.
- Different types of suicidal ideation.
- What to do and say if a client discloses.
- How to recognize suicide ideation, even if a client doesn't disclose it.
- Examples of clients who have presented with suicidal ideations.
- Your duty of care—When to report?
- Safety plans and how to write them.
- Your self-care.
- Trauma Direction Therapy® and how it helps your clients.

Attendees will gain the knowledge, skills, question base, and confidence to safely work with clients who present with suicide ideation.

**WORKSHOP 1:00 – 2:45**

**GENERATIVE TRANCE AND CLIENT-DRIVEN HYPNOSIS**

**M. Watson**

Generative Trance is a powerful modality that evokes your client's natural abilities to resolve problems, recover from trauma, manage pain, activate healing, overcome unwanted habits, and more. It effortlessly mobilizes inner resources and focuses them on the presenting issues.

Stephen Gilligan's generative process is supplemented by original work and Michael will share an easy-to-learn template for client-driven

processes that you can incorporate into your practice. Lively demonstrations and numerous examples illustrate the presentation.

Learn the latest developments for the contemporary practitioner. These modern skills are a part of the cutting-edge Evolutionary Trancework that Michael has been developing over the past 20 years.

## **INDUCTIONS & DEEPENERS REFRESHER**

### **S. M. Andrews**

It's been a rough two years with COVID, social distancing, business cutbacks, etc. Many of you who used to work with clients regularly may feel a bit rusty from lack of practice. No problem! Let's get together and knock the rust off of those hypnosis muscles and sharpen our skills. This workshop would also be useful for newer hypnotists who want more practice

Sean will demonstrate inductions and deepeners that can be used in therapy and demonstrations AND we will practice them!

You will learn:

- Two versions of the Dave Elman Induction.
- The countdown, the Vogt, and the experiential deepeners.
- The most important suggestion to give to a new client.
- The most effective pre-brief for a new hypnotic subject.

**WORKSHOP 3:00 – 4:45**

## **RISK-TAKING – THINKING (AND PRACTICING) ‘OUTSIDE THE BOX’**

### **P. Blum**

Great innovators are always ready to explore uncharted territory. It is important to find a balance between the “tried and true” and as Monty Python used to say, “Now for something completely different”. There is an old maxim: “If you always do what you’ve always done you’ll always get what you’ve always gotten”. Even the most trusted protocols and strategies sometimes do not “work”. We will explore the concept of “stretching” beyond your comfort zone as a practitioner: potential rewards and possible risks. One or two anecdotal case histories will be discussed, as well as possible demonstrations.

You will learn how to expand your skillset by being willing to do things that you have never done.

## **BUSINESS MANAGEMENT 101 FOR THE HYPNOTHERAPIST**

### **D. Ellis**

This is a workshop on how Hypnotherapists can build a successful practice and market themselves effectively in the modern world. Getting and keeping clients has become more of a challenge due to these unprecedented times and the same old business practices will not work as effectively anymore. A concise understanding of Social Media Marketing strategies as well as the incorporation of updated business management techniques are needed to survive in an ever-increasing competitive environment

Attendees to this conference will be exposed to updated and smarter ways of advertising and managing their practices to ensure maximum returns on their business investments.

Therapists are not Business people or Lawyers. They rely on these other professionals to assist them when they are starting out. What I am proposing in this workshop is a crash course that teaches them the basics so that they are not confused with the terminology and the complex nature of business management, because these challenges contributed to why a lot of therapists get frustrated and give up on their practices.

**Sunday, May 15th**

**WORKSHOP 10:00 –11:45**

## **NOW FOR SOMETHING DIFFERENT: REFRAMING BASIC HYPNOTIC TRAINING**

### **D. Cleary**

Do you remember the first training you enjoyed when you decided to become a hypnotist? There was so much new information: scripts, language patterns, theories, and techniques and it all seemed so important then. We wanted to be able to assist clients as so many of us had been helped in our own life. Knowledge is power and we wanted to do things ‘right’ so our clients would prosper. In looking back, do you wonder about the basic concepts and understandings? Are you certain that you grasped the words you heard then in the context that they were taught?

In retrospect, how would you consider the material and even the training style of the instructor? Join Dan in looking at the basics in a new light. Discover nuances that you may have overlooked and gain a greater flexibility in the way you use the basic concepts. Explore how you can utilize more and more of the things you learned then in new ways.

## **THE ROOTS OF MEDICAL AND DENTAL HYPNOSIS**

### **B. LeMarie / S. Waxkirsh**

An exciting demonstration of all things Hypno-analgesic. Dr. Brice Lemaire and Sharon Waxkirsh answer your questions and expand your knowledge in this dynamic workshop. Both Lemaire and Waxkirsh have been working within the medical and dental field using hypnosis as the sole anesthetic or as an adjuvant to chemical anesthesia, often for complex procedures.

You will be able to witness the way in which they work, not only with adults but also with children. Both Lemaire and Waxkirsh teach these skills to healthcare professionals and to lay hypnotherapists. Come and join them to whet your appetite and get to the roots of medical and dental hypnosis.

## **INTRODUCTION TO WHOLENESS WORK**

**D. Pelles**

The Wholeness Work is a new “path to awakening” and a way of resolving life problems, a spiritual way of doing hypnotherapy/NLP. This new paradigm (publicly announced in 2013) has helped people with many diverse issues, including anxiety, fears, trauma, stuttering, addictions, insomnia, relationship issues, difficult emotions, physical pain, and much more. People report it as gentle, kind, and easy. Most experience deep relaxation and resetting of the nervous system; a natural melting away of issues that previously seemed like intractable problems; an increased sense of well-being; and greater access to natural wisdom, compassion, humor, and creativity.

Wholeness brings the original NLP program full circle, correcting the distortions, deletions, and overgeneralizations in one’s model of the world—but in a very different and more powerful way than the original linguistic challenges.

We will introduce Wholeness and lead the group through a basic experience, followed by one or more demonstrations, then questions and some examples of doing Wholeness with clients and the results.

Participants will learn about a whole new paradigm, a way of working with clients and ourselves, that is elegant and very effective.

### **WORKSHOP 1:00 – 2:45**

## **ADDICTIONS**

**W. Horton**

Clients have tried everything to quit their addiction: Alcoholics Anonymous willpower, religion, therapy, or switching to another drug. But they just can’t! The rate of relapse is high, and maybe they’re about to give up hope. I know their struggles all too well as a recovering addict myself. I’ve been in a personal recovery program for 30 years, but alcoholism and drug addiction is much worse now than it was 30 years ago! When I started going to recovery meetings, I couldn’t believe how many people constantly relapsed. This led me back into some basic research and introspection into the “recovery” movement. And then I realized that while addiction gets worse, most treatment programs haven’t changed in 50 years!!!

To successfully treat an addiction you must understand the nature of addictions. Unless you truly understand some basics of addictions you will fall prey to the misconceptions that hold people back from truly helping. I teach the nature of addictions, and how they become “nurtured,” and if addictions are truly genetic.

We will cover:

- What the pandemic taught us about addictions.
- Why traditional NLP & Hypnosis Fail.
- 12 Step Programs, Good or Bad?
- The Difference between Trauma Based Addiction and “Regular” Addiction.
- Why Treatment Fails.
- Two Great Techniques to help with addictions!

This is a hands-on experience, so bring an addiction or bad habit and we can work on it! Dr. Will Horton has been in the addiction field & science for almost 40 years come and learn from the leader in the field.

## **HYPNOTIC COACHING FOR CLIENTS WITH CANCER**

**Z. Grant**

Research has shown that people who use mind-body connections have the best chance of lasting recovery.

Would you like to learn the Four things to focus on when coaching cancer clients? Would you like to gain a greater understanding of cutting-edge techniques of pain relief? I will show you how to use all functions of the subconscious can be used to reduce the side effects of cancer and the medications used to treat it? It is possible through Hypnotic coaching to develop client well-being and improve the quality of their lives.

You will receive a great handout with lots of cancer scripts to help your clients thrive not just survive! I am also including marketing tips to make this niche of clients with cancer very successful. You can make a difference and improve your income at the same time!

Learning to use hypnotic coaching moves Cancer patients from merely surviving to thriving.

## **ELECTRONIC HYPNOSIS**

**L. Garrett**

The topic is titled, using Electronics in your hypnosis profession, however, it will be packed with many other issues of increasing your success. This presentation is about really being the professional you attempt to imply or project to your clients. Are you as professional as you pretend! Learning to be this professional is the training I am offering you toward your success in hypnosis. Do I sound as though I may be exaggerating? Then hold on as we will take a journey to depths far beyond your wildest imaginations of techniques, skills, and consistent success.

### **WORKSHOP 3:00 – 4:45**

***FREE to all-conference registered participants***

## **WAITING FOR GOOD ADVICE FROM ME? DON’T HOLD YOUR BREATH**

**M. Babineaux**

This is a short course in basic hypnosis techniques with a particular focus on the art of deep breathing.

Learn that the art of deep breathing can on its own create deep trance and other benefits.

Prana Yama translated as “Breath of Life,” is an ancient healing-by-breath practice and art. It not only creates a deep trance but can increase salivation which in turn provides the body and immune system with immunoglobulin and other antibodies and proteins which can block the conversion of normal cells to cancer cells and enhance nerve growth.

## **THE STRESS OF CAREGIVING**

**B. Austin**

In the US alone approximately 42 million are unpaid caregivers. Many of these people often silently suffer shame, stress, anxiety, depression, isolation, and deteriorating physical conditions resulting in emotional and physical complications. As hypnotherapists, we can offer various methods of private and group interventions to help caregivers learn to manage their stress.

Explore methods of private and group interventions to help caregivers learn to manage their stress.

## **CHANGE YOUR GENETIC DESTINY USING THE POWER OF YOUR MIND**

**S. Jackson**

This interactive workshop is an introduction to concepts about how hypnotherapy and epigenetics are synergistic and can increase the efficacy of change work.

You will learn how linking together the biology of the brain, research in epigenetics and hypnosis creates an environment to literally change our biology.

By having an understanding of the biology of the brain, the research behind epigenetics, along with the vernacular to help our clients understand how hypnotherapy and science are linked, we build trust and confidence with our clients thereby providing our clients with more tools, and more powerful suggestions for our clients to reach their desired outcomes. Ultimately, by incorporating research, and by teaching our clients these concepts and modifying some of our techniques we can naturally increase the efficacy of our change work.

## **SMOKERS ARE EASY!**

**P. Scott**

Many Hypnotists are hesitant, even afraid, to work with smokers because of a fear of failing. If you aren't working with smokers, you are missing out on one of the most lucrative markets in our industry. In this seminar, I will share my 'Living Smoke-FREE' program that has evolved over 30 years of building my private practice in large part with referrals from former smokers. You will learn my powerful pre-talk setUP, the key elements of the 'Living Smoke-FREE' session, and post-hypnotic essentials that practically guarantee success. More importantly, you'll learn how to project an attitude of confidence and positive expectancy that will literally attract the type of smokers you want a the ones who truly want to kick the habit in the butt!

Attendees will walk away with confidence and excitement about being financially successful helping people be Smoke-FREE.

This workshop includes an extensive handout with complete scripts and guidelines for the 'Living Smoke-FREE' program.

## **HIGH-VALUE HYPNOTIC PROGRAMS**

**J. Linett**

Help your clients better by breaking beyond dollars-for-hours and by-the-session hypnosis. Join Jason for an interactive workshop that will reveal the methods to create high-value programs your clients will be more attracted to. Personal change takes place by repetition and intensity, and you'll discover methods you can implement immediately to better support rapid transformation, create raving fans from your clients, and increase the value of your business.

Think bigger about the value you provide to your clients and the value you can receive when they invest in your services.

## **SYSTEMS 101: HOW TO USE TECHNOLOGY TO BUILD YOUR BUSINESS FLOW**

**L. Hall**

Want a simplified rundown of scheduling software, client files, audio recording management, graphics software, bookkeeping, and lead captures? In two hours I will show you start to finish the tools I've tested over the past 8 years to save you the headaches and dollars I've spent so that you can get tips for what's needed most for your chosen business styles.

Prepare for an open discussion with sharing – Q&A – and real demonstrations to cut your focus investment to a minimal and support an efficient micro-practice with minimal managerial needs.

Save time and money by knowing which kinds of digital tools will best support all of your office needs to build and maintain a thriving practice selling service and/or products!



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*"The classes were extremely educational for me and life-changing. I am forever grateful for this opportunity, and so excited to be part of it all. I'm looking forward to next year. CAN'T WAIT!!"*

*- Renee Sherman, Georgia*

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*"I just finished the Virtual Conference. Thank you so much for offering this option! I still got really great training and I could keep all the other balls that I juggle still in the air! AWESOME!!!"*

*- Mary Beth Lodge, Ohio*

# Hypno Expo 2022

May 13th – 15th

## A Spectrum of Opportunity

**Nearly 48 hours of essential hypnosis education**

*In addition to watching the conference LIVE on-line, you receive ALL the handouts*

*\*Recordings are discounted to attendees*

**NEW! Customize Your Experience**

**Silver \$299** *includes access to all lectures and handouts to every presentation*

**Gold \$469** *includes access to all lectures and handouts to every presentation  
PLUS recordings of all recorded lectures in mp3 format (\$720 value if purchased separately)*

*Early bird ends April 13th*

**Economical - Convenient - Commercial Free - Travel Free!**

*A message from our President*

*“Attending the Hypno Expo conference offers the highest potential to advance in our field. It enables you to emerge with insights that go far beyond the ‘who, what, and where’ learned in books, videos, and online. Live participation provides a 360-degree perspective from experienced, well-informed educators. While there is no substitute for the live energy exchange that takes place, we are also offering the next best thing... a Virtual Conference!*

*We deliver! Bringing you the most innovative, educational opportunities available anywhere! And we’re proud to be the FIRST hypnosis organization to offer you an alternative of CHOICE – ‘Live’ participation in sunny Orlando, Florida, or ‘Virtual’ participation in the comfort and privacy of your home or office. Yes, you DO have a choice! And we look forward to having you attend the conference in whatever venue best fits your personal and professional needs.*

*See you in May,*





## **DO YOU FIND YOURSELF IN ANY OF THESE DILEMMAS EACH YEAR CONFERENCE TIME ROLLS AROUND?**

As valuable as the education is, and no matter how great the speakers are, you just can't attend because....

- In these economic times, it's just not within your budget.
- You have difficulty getting time off from your day job or your practice.
- Family members don't like you leaving for an extended length of time.
- International travel is sometimes difficult to arrange.
- You have health concerns that make it impossible to travel.
- You have outside obligations that prohibit you from attending.

## **HERE'S A GREAT CONFERENCE ALTERNATIVE!!!! ATTEND THE ANNUAL CONFERENCE LIVE ON-LINE! WATCH THE LECTURES - IN REAL TIME – IN THE COMFORT AND PRIVACY OF YOUR HOME OR OFFICE.**

Global educators from all corners of the globe have teamed up for the event. Choose from three lectures each hour (excluding lunch) — Friday, Saturday, and Sunday. And here's the clincher—you can fulfill your annual continuing education certification requirements by attending this event.

## **HYPNO EXPO DELIVERS... BRINGING THE HYPNOSIS CONFERENCE TO YOU!**

Plan now to attend the Hypno Expo Virtual Conference. It will stream LIVE **May 13th-15th, 2022.**

- Learn from top speakers around the world as they present 45-minute lectures on a wide variety of topics for both beginners and advanced practitioners.
- Learn new techniques and new topics in the field of hypnosis.

There are a variety of topics for those who are simply interested in hypnosis and mind-body wellness, so be sure to invite your friends and family—everyone can benefit! So... if you want to ride the virtual hypnosis wave.... Here's a sample lineup of what you can expect.

- Melissa Roth – No More Pain
- C. Roy Hunter – Why is Hypnotic Regression Appropriate?
- Karen Hand – Hypnosis Happens!
- Sean Michael Andrews: Can You Show Me Some Hypnosis?
- Will Horton – Rapid Trauma Release
- Sheila Granger – Hypnosis for Weight Loss
- H. Larry Elman – Esdaile Incidents

In addition to watching the conference LIVE on-line, you get ALL the handouts electronically.

## **WHY SHOULD YOU ATTEND THE HYPNO EXPO VIRTUAL CONFERENCE?**

- Choose from nearly 48 hours of hypnosis education from some of the most respected names in the profession.
- Connect with speakers from all over the world via the internet.
- One low price, no additional fees or hidden costs.
- User-friendly navigation.
- Computer compatible with nearly 100% of all personal PCs.
- Lectures are LIVE on-line! See, Hear, & Feel the excitement as it is happening!
- No Advanced Computer Skills Necessary! If you can click your mouse - you can attend this conference.
- Learn techniques and information to expand your practice that you can actually use the very next day!
- Classes are open to the public! Available to anyone with an interest in Hypnosis and Mind/Body Wellness.
- Watch as techniques are demonstrated just as if you were sitting in the audience.

**ALL THIS AND MORE FOR AN INCREDIBLE PRICE! SILVER \$299!**

### **CONFERENCE REGISTRATION:**

**REGISTER BY PHONE** - Call Hypnosis Headquarters at 570.869.1021

**REGISTER BY FAX** – Fax your registration form to 570.869.1249. Our fax line is a dedicated line-available 24 hours a day.

**REGISTER BY MAIL** - Mail your registration form to: Hypno Expo, 8852 SR 3001, Laceyville, PA 18623

**REGISTRATION ONLINE** [www.HypnoExpo.com](http://www.HypnoExpo.com)



# Keynote Address

## *Creating magic that manifests opportunity*



A resident of Woodstock (yes, that Woodstock) since 1969, Peter has had a full-time practice in hypnosis since 1986. He has trained hundreds in the spiritual art of hypnosis, utilizing Ericksonian approaches, and NLP. As a student of trans-cultural shamanism, Peter has been fortunate to have studied with Native American mystic and visionary Beautiful Painted Arrow for over 30 years. He has co-facilitated hypnosis and storytelling workshops with Dr. Lewis Mehl-Madrona, a healer of Cherokee and Lakota heritage who integrates shamanic techniques in his psychiatric practice. Peter is an ordained interfaith minister, and is well known for his work with sacred sounds.

The definition of ‘opportunity’ is “a set of circumstances that makes it possible to do something”. We will explore with great curiosity and wonder, how we can best find, or create a situation to allow us access to the full range of possibilities. After all, we all want to do something, right? And, as hypnotists and healers, we are creators of magic.. we want to find ways to help ourselves and others by working good magic.

**Saturday 9:00**

## HypnoExpo

## Photos



# Full-day courses

**ALL FULL-DAY COURSES RUN 9 AM – 6 PM**

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**\* 5-Day Course  
CERTIFIED MASTER TRAINER**

**M. Watson**

**Tues-Wed-Thu-Mon-Tues**

**May 10, 11, 12 and 16, 17**

Discover the Art of Presentation in this immersive program that is designed to give you all the tools you need to conduct your own hypnosis certification courses. Gain confidence as you develop your own training style. Learn how to “think on your feet” and respond easily to any situations that arise.

Learn to demonstrate and explain hypnosis effectively and to create useful learning experiences and exercises for YOUR students as they become skillful hypnotists and prepare to embark on a new career. Use the latest audio/video technology and even learn to offer training online.

Enjoy the support of a complete curriculum in basic and advanced methods as well as trainer’s manuals that show you how to present every bit of it. Access exclusive PowerPoint Presentations, Video, and Audio files. Offer previews and promote your courses.

***There is simply no other program like this!***

First, you’ll get a real “hands-on” trainer’s training where you will learn and integrate the proven methods, modeled from great presenters, that will make your courses powerful and effective as you prepare the next generation of hypnotists to carry on this life-changing work.

You’ll also get a comprehensive curriculum, newly revised and expanded for 2022 to reflect the latest developments in the field. There are 5 Training Manuals for your use so you can start right away. (Basic/Advanced Student Manuals, Basic/Advanced Trainer Manuals, Presentation Skills Manual). We will keep this material updated for all our CMTs and send you any revisions that we make in the future.

### ***Powerful Ongoing Support***

As a CMT, you’ll have access to a community of trainers and resources to help you. There are PowerPoint presentations you can access and use along with an exclusive library of video and audio files, and demonstrations of new techniques and processes to keep you up to speed. We even include regular online meetings to show you what’s new, network, share tips, and support one another.

Tuition includes course, certification fee, and all materials. PLUS—take 50% off the conference fee!!

If you’re ready to take the next step in your hypnosis career, this is the course for you.

*\*Successful graduates of this program become IACT Certified Master Trainers.*

### **\* YOUR CHOICE**

**2- OR 4-Day Course**

**PARTS THERAPY**

**C. Roy Hunter**

**Wednesday–Thursday**

**May 11-12**

How can you effectively help the client who struggles with an inner conflict? Someone strongly desiring to attain a goal, but who also experiences self-sabotage, maybe a prime candidate for PARTS THERAPY. Often using different names, others emulate this profoundly beneficial technique taught and practiced by the late Charles Tebbetts. Competently facilitated, parts therapy often helps people get past their barriers when other techniques are insufficient; however, there are pitfalls that must be avoided in order to maximize results for your clients. This workshop is experiential and is a MUST for anyone not totally familiar with parts therapy or one of its variations. Roy Hunter, your facilitator, is the published author of two hypnosis texts, as well as Hypnosis for Inner Conflict Resolutions: Introducing Parts Therapy (Crown House Publishing 2005). All who attend will receive a participant workbook. When clients have an inner conflict, parts therapy often helps to resolve the conflict even when other hypnotic techniques fail.

Participants will learn:

–What parts therapy is –when to use parts therapy –Why parts therapy is best for some clients–How to use parts therapy (complete step-by-step process) –How to explain parts therapy to your clients, and why such explanation is needed –Why it is so important to be an objective mediator –How to avoid inappropriate leading, and the potential consequences of not doing so –Why Roy Hunter added an important update on the Tebbetts Methods –How to avoid pitfalls that could put clients farther away from success –Participants will have break-away practice sessions.

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## **TRAIN THE PARTS THERAPY TRAINER**

**C. Roy Hunter**  
**Monday–Tuesday**  
**May 16-17**

After successful completion of this 4-day training, participants will have all the tools necessary to teach client-centered parts therapy to hypnosis students and professionals—using an optional PowerPoint Certified presentation, designed for the exclusive use of Certified Parts Therapy Trainers. While the first two days (May 11-12) are devoted to learning parts therapy, during the last two days (May 16-17), Roy Hunter will teach you how to train others to properly employ parts therapy. Prerequisite for Parts Therapy Trainer: Must have at least two years of full-time experience with professional hypnotherapy (or three years of part-time professional experience). And EITHER (1) take the 2-day training on May 11-12, or (2) must have previous training in client-centered parts therapy. PLUS professional experience using parts therapy with clients. Exceptions must be cleared by Roy Hunter before the start of class.

Participants will learn... How to introduce parts therapy to hypnosis students and professionals –How to teach parts therapy (step-by-step) –Why it is important to facilitate role-play during the learning process –What role-play exercises to use with your participants. –How to use Roy Hunter’s PowerPoint presentation as a guide to help you teach. –INCLUDED is a copyrighted CD available for the EXCLUSIVE use of Certified Parts Therapy Trainers, which contains the following. –A professional PowerPoint presentation as a guide for both you and your students –An MSWord document with Roy Hunter’s copyrighted Parts Therapy Workbook, which you can reproduce for your students. –A special ‘Read this first’ file which contains additional information for the Certified Parts Therapy Trainer –Optional exam (and exam key) for your students –Additional MP3 sound files to accompany the PowerPoint presentation – Upon completion of the course, you will receive a certificate recognizing you as a Certified Parts Therapy Trainer. At a later date, you will have access to a special parts therapy website, and you will be listed on BOTH the Association website AND Roy Hunter’s website as a Certified Parts Therapy Trainer. Prerequisite: 2-Day Parts Therapy training.

The Behavior Therapy Center, P.C. & Bruce Eimer, Ph.D., ABPP, are approved by the American Psychological Association to sponsor continuing education for psychologists. The Behavior Therapy Center, P.C. & Bruce Eimer, Ph.D., ABPP, maintain responsibility for this program and its content. Roy Hunter is an approved presenter.

**\* 2-Day Course**  
**M.E.N.T.A.L. Games**  
**A Radical Approach to Sports and Performance Enhancement**  
**A. Ayinde**  
**Wednesday–Thursday**  
**May 11-12**

This incredible course is designed to put you on the road to mental skills mastery and private practice success. Athletes are lots of fun to work with and have disposable income to invest in themselves and their sport in any economy. They make your job easy because they have a host of conscious and subconscious resources that you can help them to mobilize to achieve victories on and off the court. They will love working with you all year round. M.E.N.T.A.L. Games stands for Mind/Body Excellence Now Through Applied Linguistics and was created in 1995; inspired by the work of Tony Robbins, Zen Buddhism, and the ideals and mindset of the warrior. It was further developed from 2000-2004 during four years of graduate study in Clinical Hypnosis and Applied Sports Psychology.

The M.E.N.T.A.L. Games model is unlike any other Sports and Performance Enhancement course. You will learn to successfully combine sports psychology, hypnosis, NLP, and spirituality, the four strongest therapeutic tools available to help your clients escape the clutches of pre-game jitters, slumps, and burnout.

The program will teach you the six core mental skills successfully used by Olympians, professional athletes, and other world-class performers: conscious relaxation, visualization, positive self-talk, goal setting, motivational strategies, and the power of focus.

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**\* 2-Day Course**  
**HYPNO-ONCOLOGY**  
**Hypnotic Interventions for Cancer Journey**  
**G. Coles**  
**Wednesday–Thursday**  
**May 11-12**

This course is accredited by The Association of Hypno-Oncology Practitioners.

This course will demonstrate how hypnotherapy is an essential complementary intervention to assist in the patient’s cancer journey. Emotional and psychological support can be beneficial at all stages of the journey.

An introduction to cancer formation, grading, and staging, along with the treatments employed with potential side effects. Review of ethical and legal issues involved with working with cancer patients. Includes an overview of the most likely issues to be worked with. The teaching of hypnotic techniques and approaches employed to work with cancer patients successfully. Overview of supplied scripts and approaches augmented with numerous case studies, demonstrations, and best practice tips.

Hypnotherapy can be a useful addition in preparing for pre-surgery as well as assisting with post-surgery healing and pain control.

Other common areas experienced such as insomnia, anticipatory nausea, dysgeusia, dietary issues can often be helped with hypnotherapy.

This course will give an overview of cancer and the cancer journey, it is essential to understand the process, journey, terminology, and treatment being undertaken to be able to communicate effectively with patients and the medical profession.

Common areas that you can successfully work with will be highlighted, and techniques and approaches discussed.

Current research will be examined. You will be shown how to work with the patient to address and help them control their symptoms (in conjunction with other treatments given).

On completion of the course, you will have the knowledge to be able to:

- Effectively communicate and work with cancer patients, having an understanding of the physical and psychological aspects of cancer.
- Ethically work with cancer patients, knowing what you can legally say and work with.
- Create hypnotherapy treatment plans through having knowledge of the patients' cancer journey.
- To provide appropriate psychological support to both patients and caregivers.
- To assist the patient in controlling their symptoms and side effects.

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**\* 2-Day Course**  
**MEDICAL HYPNOTHERAPY SPECIALTY TRAINING**  
**E. Rosen & P. Scott**  
**Wednesday–Thursday**  
**May 11-12**

Expand your practice and gain credibility by working cooperatively with medical professionals.

Learn advanced medical & clinical hypnotherapy techniques, theory, scripts, and approaches for a variety of health issues such as chronic pain, IBS, fibromyalgia, hypertension, allergies, cancer, diabetes, MS, rheumatoid arthritis, etc. Training will also discuss and/or expand on the physiology of healing, psychoneuroimmunology, Hypno-anesthesia, cellular regeneration, working with the DSM-V & medical referrals, legal Issues, marketing & partnering with medical professionals, and more. Learning to partner with medical professionals can expand your practice and make you the go-to expert for referrals in your area.

Attendees will receive a workbook, PowerPoint presentations, hypnosis scripts, additional materials, and a 'Certificate of Completion' for this 2-Day training in Medical Hypnotherapy. Those wishing to go forward to receive the optional IMDHA Certification as a 'Medical Hypnotherapist' may complete additional requirements post-conference for an additional fee (including online ZOOM training and outside assignments).

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**\* 1-Day Course**  
**3 POWERFUL TECHNIQUES**  
**R. DeGroof**  
**Thursday**  
**May 12**

In this 1-day training, Rob will teach the participants 3 very powerful techniques he learned from his mentor Jeffrey Stephens. Rob will also give his view on certain adaptations he made while using these protocols.

Included in this course are these 3 awesome techniques: 'Symbology', 'Black Room', and 'In the Zone' – a golf protocol that can be used for all types of sports.

Come join us for a day of fun and learning!

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**\* 1-Day Course**  
**SIX WEEK SMOKING CESSATION FOR GROUPS**  
**S. Gilbert**  
**Monday**  
**May 16th**

Do you want to expand your practice? Are you ready to work with groups? Are you looking for a more effective way to work with smokers?

This is a tried and true six-week group course. This program gives you everything you need to work with small or large groups. We'll cover everything from scripts and techniques to ice breakers to promotional give-a-ways.

Your class materials will provide the step-by-step six-week program. You can follow the program exactly as written or adapt it as you wish.

You can also pull out just the scripts and use them with private clients. You'll walk away from this course ready to start your own smoking cessation group!

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**\*1-Day Course**  
**HYPNOSIS FOR LONG TERM HEALTH CONDITIONS**  
**S. Granger**  
**Monday**  
**May 16th**

In this specialist training, you will receive:

- Complete training on how to work with the myriad of long term health conditions we see in today's world, including long Covid
- Full training guides and session blueprints that cover every aspect of long-term health conditions, even the seemingly most difficult cases
- A complete book of scripts for this specialist area, simply to help with your own creativity
- Full training on how to maximize the benefits of this work to build your very own all-referral practice, including referrals from the medical profession
- Lifetime access to ongoing support

This course is packed with case studies, steps and instructions—with NO theory or filler. You will see how easily you can take your hypnosis into this area—AND literally change lives!

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**\*1-Day Course**  
**DO THE TRANCE DANCE**  
**K. Hand**  
**Monday**  
**May 16th**

It is an advanced skill when Hypnotists truly discover that Hypnosis is not magic or voodoo. Whether Hypnosis is accidental or on purpose, it inherently happens in the mind of the receiver. Hypnosis is always an inside job.

In this course you will:

- Learn the guidelines for profiling every client for success.
- Discuss exactly what to ask and then what to listen for to determine techniques for successful change.
- Watch a demo of the 8-step answer-solicitation technique.
- Practice allowing the client to do all of the work for successful change for every issue within the scope of Hypnosis.

Discover how to do the Trance Dance that allows success to flow naturally and automatically. Participants will discover an effective technique for going script-less in every session.

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**\*1-Day Course**  
**TRANSPERSONAL HYPNOSIS**  
**Keys to Higher Self and Beyond**  
**S. Stockwell-Nicholas**  
**Monday**  
**May 16th**

This hands-on highly experiential course allows you to explore exciting realms of your past, present, and future self, meet guiding aspects of self and beyond, and imbues the sense of being whole and holy. The course includes Stockwell's Higher Self Protocols, Joy Therapy, and Sacred Time Travel. Get high with your higher self and help others do the same.

Topics covered include:

- How to be a spiritual counselor.
- Help others celebrate the gifts within.
- Meet guiding spirits.
- Explore energy and enlightenment.

# our special PRESENTERS 2022



## Acosta, Juan

Juan is an author, speaker, and coach, working to elevate the perception of hypnosis in the dental community and the public perception of dentistry. Juan has worked inside multiple dental practices

as an office manager, patient coordinator, and coach/consultant and he offers a variety of training tools and programs for dentistry and hypnosis professionals alike.

## Andrews, Sean Michael

Sean is a graduate of Regents College. He is a Master Practitioner of NLP and a certified Instructor with IMDHA. Sean is the Supervising Instructor for the Dave Elman Hypnosis Institute. He has



taught in 17 countries. Sean resides in Florida. He holds a black belt in Taijutsu Karate. 2013 MAHC and 2018 IACT Hypnotist of the Year, Sean is considered by many to be the World's Fastest Hypnotist.



## Austin, Barbara

Barbara has a private practice in Gilbert, Arizona. She is a Board-Certified Hypnotherapist and a Certified Stress Management Consultant. She has been a sole caregiver for her husband

with advanced Parkinson's since 2016. These events lead her to work with a growing population of people who struggle with complex stress. She hosts weekly meditation sessions with caregivers as well as facilitates group sessions for Caregivers supporting persons with Dementia.

## Ayinde, Ajamu

Ajamu is a Master Mental Coach and Master Practitioner of NLP. He is a Trainer of Neuro-Linguistic Healing. He began his private practice in 1995. Ajamu holds seven certifications

in Sports and Performance Hypnosis. The thesis for his B.A. was The Role of Spirituality in Japanese Performing Arts. The thesis for his M.A. was Mental Training of Olympians. He was the Vassar College Fencing Program's Mental Skills Coach. In 2012, he received an award from NATH for connecting sports and spirit.



## Babineaux, Mark

Mark is an attorney with 40 years in practice with training in mediation and collaborative issue resolution. His experience in hypnosis is in providing help to groups and individuals in enhancing

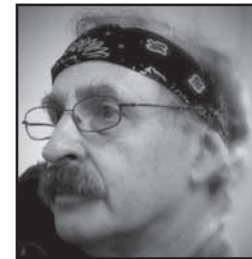
beneficial habits and diminishing and eliminating destructive habits. He is active in several hypnosis organizations dedicated to the promotion of effective hypnosis education. He is honored as Life Diplomate with the IMDHA, CMT with the IACT, Certified Instructor with IHF, President of the Louisiana Hypnotherapy Association and sits on the IMDHA Consultancy Committee.

## Bennett, Linda

Linda is the Hypnotherapy Program Director at Southwest Institute of Healing Arts. She is the esteemed 2014 International Medical & Dental Hypnosis Association Educator of the Year. Since 2015 Linda has been Co-Chairing the Guided Imagery Program that brings



imagery/hypnosis to the hospital patients at a regional hospital in Arizona. Linda's passion is hypnosis and to make learning a comprehensive and fun experience that is engaging to all hypnotherapy students.



## Blum, Peter

In 2021, Peter was inducted into the Hypnosis Hall of Fame, the most recent of many professional awards, honoring his 35+ years in the field of hypnosis. Besides his private practice, he is a popular presenter and educator. Peter has trained hundreds of practitioners in the spiritual art of hypnosis and is also known worldwide for his groundbreaking work with sound healing. He is the author of TranceSonic-The Vital Link Between Hypnosis and Sound Healing.

He is the author of TranceSonic-The Vital Link Between Hypnosis and Sound Healing.

## Chong, Dennis and Jennifer

Jennifer and Dennis are Fellows of the Society of Neuro-Semantics, the American Board of Medical Psychotherapy, and the International Medical and Dental Hypnotherapy Association.



They have had a conjoint clinical practice in Hypnotherapy and Psychotherapy since 1979 in Oakville, ON, Canada. In answer to their research question—Is it really possible for a person: to find out how another knows-to-know-to be—they completed their book Do you know how another knows to be? in October 2017.

*"Thank you again for a GREAT conference experience this year."*

- Tony Diss. Ohio

**Clark, Eva**

Eva learned the NLP Allergy technique a decade ago and it radically shifted her professional goals. She has since focused on the mind/body and disease relationship and in 2013-2015 did a 15-volunteer study

on the effects of hypnotherapy on Multiple Sclerosis (MS). She now has several clients that have remained symptom-free of MS.

**Cleary, Daniel**

Dan is an internationally recognized, certified Hypnosis Instructor and Pain Relief Educator. Teaching Hypnosis and Hypnotic Techniques throughout the United States

and Europe to Doctors, Psychologists, Therapists, and other Hypnotists, his specialties include Pain Relief and Personal Transformation.

**Coles, Garry**

One of a very small number of hypnotherapists to hold an MSc in Clinical Hypnotherapy. Garry has consulted for over 16 years at a major UK hospital specializing in on-

colony-hypnotherapy work. The UK Hypnosis Convention in 2016 claimed Garry to be amongst the top 30 hypnotherapists in the world! Garry is an author and regular presenter, worldwide, at conferences and conventions as well as presenting his own acclaimed masterclasses.

**Daoust, Paula**

Paula is a behavior analyst, a hypnotherapist, a professor, and a best-selling author of books on conflict, social anxiety, sales, and personal efficacy. She has taught organizational de-



velopment, organizational behavior, and leadership classes to over a thousand masters-level students. In addition, she has coached hundreds of business leaders, from

front-line to C-Suite, in their pursuit of peak performance. She frequently delivers workshops that get results on topics such as conflict, speaking anxiety, resilience, managing yourself in a crisis, and working with remote workers to corporate groups using either Zoom or in-person.

**Day, Suzy**

Clinical & Spiritual Hypnotherapist, IACT Certified Master Trainer, Master Hypnotic Coach, Certified Specialist, Past Life Regression; Certified Specialist, Spiritual Exploration; Creator/Trainer of ChakraScape; In-

structor, Southwest Institute of Healing Arts, Hypnotherapy Program; Author, published articles on hypnosis; Facilitator, monthly workshops; Practicing in Oregon & virtually.

**DeGroof, Rob**

Rob is one of Europe's leading hypnotherapists and the owner of the very successful Hypnosis Centre in Belgium where he is working together with 8 hypnotherapists in 3 different cities. As the owner and head

trainer of the European Hypnosis Academy, he has already trained a few hundred students in the wonderful art of direct hypnosis while teaching at his school in Belgium or while traveling the world.

**Eimer, Bruce**

Bruce is a Florida licensed board-certified psychologist and IMDHA Fellow who maintains a psychology and hypnotherapy practice in Delray Beach, Florida. Bruce had held clinical appoint-

ments at numerous hospitals. He is the author of over seven books on treating pain, anxiety, and depression with hypnosis and has written over 100 journal articles and chapters. Bruce has treated thousands of patients with chronic pain, anxiety, and depression and developed the Taming Pain Therapy approach to treating chronic pain and depression.

**Ellis, David Dean**

David is a specialist in Change Management and Business Analysis. He has a Master in Business Administration, as well as a Master of Laws, and a Doctor of Theology.

His business certifications include Lean Six Sigma, Data Science, and Project Management. He has been an IMDHA school owner since 1997 and has developed his own platforms for online delivery of Hypnosis Education and Counselling.

**Elman, Cheryl J.**

Cheryl is President of the Dave Elman Hypnosis Institute (DEHI), has a hypnosis practice, co-instructs, and is a SleepTalk® Trainer. Her unique background as an artist, HS Special Ed

teacher, marketing exec, and entrepreneur helps to build DEHI and adds creativity to her hypnosis sessions. She's an International speaker full of energy and humor, who's presented in 17 countries. She was awarded the 2014 Educator of the Year (MAHC) and produced the DE Legacy Global Zoom Conference (2021).

**Elman, H. Larry**

Colonel H Larry Elman, Dave Elman's son, took his father's course several times before attending MIT and becoming an aeronautical engineer. During his career in engineering

and the Air Force, Larry had to restrict his hypnosis activities. Now CEO of the Dave Elman Hypnosis Institute, Larry lectures and teaches hypnosis internationally while producing CDs and DVDs that demonstrate Dave Elman's medical hypnosis methods. Larry also gives Certification Courses, more advanced hypnosis instruction, and shorter courses worldwide.



**Emrich, Arthur**

Art was introduced to the formal practice of hypnosis and NLP in Washington, DC, in 1980 by instructors in military intelligence at the Pentagon. His company, U-Solutions, LLC (the 'U' stands for 'unconscious' where all the best solutions are waiting), is located in Sarasota, FL. Art is certified as a Master Practitioner and Trainer of hypnosis and neuro-linguistic programming (NLP) and is co-host of The New Reality weekly show on BBS Radio, Fridays at 9:00 pm EST.

**Garrett, Larry**

Larry has been in full-time practice since 1970, operating one of the oldest and largest hypnosis practices in Chicago. He incorporates an advanced technique of Electronic Hypnosis to advance his success in each session. He has taught hypnosis at Morton College (1972) and Wright College (1976) consistently until 1999. Both, the first hypnosis courses were offered at a college in Illinois. Larry has worked with many police departments in the greater Chicago area and many physicians and hospitals; assisting with medical procedures using hypnosis. He has traveled to 30 states at over 400 colleges and schools lecturing and demonstrating hypnosis. He has been on more than 100 radio and TV programs.

**Gensburg, Robin**

Robin is the sole owner and master practitioner of Harbor Hypnotherapy & Healing Life's Losses LLC located in Larchmont, New York. She has been a Master Practitioner of Hypnosis and NLP for the past five years. She specializes in stress, anxiety, and sadness. It is Robin's goal for all of her clients to learn how to love themselves. She has many tools in her toolbox, Reiki, Grief Recovery and Tapping are just three of them.

**Gerey, Nicolas**

Nicolas is a professional trainer (Cert IV Training and Assessment), Clinical Hypnotherapist (MAAHP), NLP Master Practitioner (MABNLP), Goulding Process SleepTalk® Consultant and Trainer, and a member of the IACT and the IMDHA. He runs training and gives speeches at conferences in Australia and Europe. Nicolas is also a teacher at the Australian TV and Film Academy. In the past five years, Nicolas taught hundreds of parents to SleepTalk, intentionally. He now trains professionals in the Goulding Process.

**Gilbert, Sherry**

Sherry has been a certified hypnotherapist and relationship specialist since 2001. She is the founder of IllumiLife and is a faculty member for the Southwest Institute of Healing Arts. Sherry has a passion for teaching and mentoring. She is proud to have received the 2016 Hypnotist of the Year Award from IACT as well as the Chapter of the Year award for the International Medical and Dental Hypnotherapy Association chapter she co-leads.

**Granger, Sheila**

Sheila is a UK Clinical Hypnotherapist, whose mission is to educate, motivate, help and inspire other hypnotherapists to achieve more than they thought possible. She was IACTS Hypnotist of the Year 2019 and won the UK "Business of the Year" in 2021. She is a multi-best selling Amazon author and is renowned for helping thousands of other hypnotherapists around the world to kickstart and grow their own hypnotherapy practices with her real-world, tried-and-tested programs.

**Grant, Zoilita**

Zoilita has been involved in human development for over 40 years. She graduated from UC Berkeley in 1971 with a BA in psychology and got her MSW from UTEP in 1979. She had the privilege of managing two nonprofits. Since then her entire professional life has been private practice. She worked for over 25 years as a psychotherapist specializing in hypnosis and for the last 12 years, she has been a hypnotic coach. She offers products and certifications in hypnosis and coaching.

**Hall, Loren**

Lauren, founder of Modern Day Hypnosis and Conscious Healing and Art LLC, holds certification in hypnosis and as a hypnosis instructor through IACT and DEHI. She is Yoga certified, Reiki attuned, an Emotional Intelligence Development Specialist, and a meditation instructor. Lauren loves sharing the processes of the HeartMath Institute and collaborates with Floatation Therapy Centers to share audios and instruction for expanding conscious flow for athletes, business elite, or anyone in between.

**Hand, Karen**

Karen is a Board-Certified Hypnotist, Trainer, International Best-Selling Author, and World-Class Communicator. She has helped thousands of people to change for good. Karen is headquartered in Chicago and sees clients and trains globally via ZOOM. She has received numerous awards including the IMDHA Pen and Quill Award for Literary Excellence. Her books include Magic Words and Language Patterns, Hypnotic Workshops Like A Pro! and Trance Dance—The Hypnotic Art of Leading and Following.

*"This was my first conference. It was amazing! The speakers were terrific and the members were so friendly and helpful with ideas for starting my practice full time. I've already leased an office and can't wait to get started. Looking forward to next year."*

*- Cathy Savino, New Jersey*

**Hanson, Jessica**

Jessica practices hypnotherapy in Willmar, MN. She is often described as an “old soul” because of her many experiences. She learned hypnosis at the age of 13 and used it to recover from an NDE. Jessica is the author of 3 books on hypnosis-related topics. Her love of turtles is contagious! And her passion is helping people live better lives; mind, body, and soul.

**Holmes Scherini, Desiree**

Desiree is an IACT Board Certified, Master Transpersonal Hypnotherapist. Certifications include Life Between Lives, NLP, CBT and Mindfulness Life Coach, Psychic

Medium, Reiki Master, and HeartMath Add Heart Facilitator with a BA in Psychology from the University of California. A top Hypnotherapist in Washington DC, she is the author of “Journey to Joy-The Written Path” and the YouTube/Podcast host of “Intuitive Journey with Desiree”.

**Horton, William**

Will is considered by many to be the world’s Leading Neuro-Linguistic Programming (NLP) Trainer. A Licensed Psychologist, Certified Alcohol and Drug Counselor, and Master Hypnotist, Will was one of the few non-law enforcement people to attend the FBI Crisis/Hostage Negotiation Course at the FBI Academy. He’s taught people all over the world the skills of NLP, Hypnosis, Performance Enhancement, and the Art of Business Communication. He is the founder of NFNLP, the National Federation of Neuro-Linguistic Programming, and the creator of several best-selling home study courses on NLP and Hypnosis.

**Huber, Shawn**

Over the last 15 years, Shawn has been helping people reach their true potential through structures and systems. He has been searching out better ways to serve clients and was very interested in the work of NLP. Shawn decided to become a Certified High-Performance Coach and a Certified Hypnotherapist to help his clients further their progress with greater ease. By adding these different modalities together Shawn’s clients have achieved well beyond their expectations in both business and life.

**Hunter, C. Roy**

Roy is a published author and trainer recognized in America and abroad. His highly praised books are used at hypnosis schools around the world; he has presented workshops in over 20 countries since 2001. Roy’s numerous awards include lifetime achievements from three different organizations. He was inducted into the International Hypnosis Hall of Fame for his books and is a Life Diplomat of IMDHA and APHP.

**Jackson, Sherry**

Sherry is a Certified Clinical Hypnotherapist with a background in clinical research and development and corporate management. She is the owner of Envisage Wellbeing and has as a thriving practice

in Scottsdale, AZ. Many of Sherry’s clients are referrals from Naturopathic Doctors who aren’t necessarily looking for a hypnotherapist, they are looking for a solution. Sherry is an expert in overcoming negative misperceptions about hypnotherapy and helping clients achieve their goals.

**LeMaire, Brice**

1996 Ph.D. in Dental Surgery 2002. Introduction of hypnosis at the dental office. 2017 Creation of the Postgraduate Dental Hypnosis at the Dental University of Nice (France). 2017 Instructor of the Postgraduate Dental Hypnosis at the Dental University of Nice (France). Certified Instructor in Elmanian Hypnosis by Dave Elman Hypnosis Institute. Licensed Master Practitioner by NLP Life Training (Richard Bandler). Licensed Master Practitioner by NLP (Robert Dilts).

**Light, Randi**

Randi is an award-winning hypnotherapist, hypnosis instructor, author, healer, and peak performance coach. For 15 years, Randi has successfully hypnotized thousands of children and adults to break

through barriers and achieve their goals. Her life work combines 35 years of research, training, and life skills to provide sustainable wellness solutions for personal and professional performance improvement. Randi’s Essential 4 Success System establishes over a 90% success rate.

**Linett, Jason**

Jason is a best-selling author, TEDx speaker, & full-time hypnotist. His WORK SMART HYPNOSIS PODCAST has been downloaded more than a million times worldwide. Jason has previously delivered inspirational hypnotic keynotes at leading conferences. His online programs are used by thousands of professional hypnotists worldwide. While building a successful business is a great goal to strive toward, Jason is most proud of his ability to do so and be at home each night with his family.



*“Thanks to you both and your awesome staff, I had a simply delightful conference. You and your staff are ever-present and anticipated the participant’s every need. It never ceases to amaze me how phenomenal the quality and diversity of the presenters are. Each year I anticipate meeting new stimulating attendees from around the globe and I am never disappointed. In fact, I have already begun incorporating several of the exceptional strategies I learned there. Thanks again, for recharging my batteries. See ya’ll next year!”*

- Bonnie Miller, Louisiana

**Mau, Fredric**

If there's something strange and it doesn't look good, who you gonna call? Fredric won the IMDHA/IACT Pen & Quill Award for his three books. A popular and interesting international keynote speaker, he is known for his hard-science-based approach to the hypnotic arts. He is a licensed mental health counselor and board-certified hypnotherapist who frequently and successfully treats trauma, functional neurological disorders, depression, and other horrible anxiety-related disorders.

**Nash, Janine**

Janine is an Award-Winning Clinical Psychologist/Hypnotherapist and Trauma Recovery Specialist with more than 2 decades of experience. Based in Melbourne Australia, she operates a busy private practice and online training institute which offers online training in Suicidal Ideation and International Qualifications in Trauma Direction Therapy® to therapists all around the world. Apart from being the Creator of Trauma Direction Therapy®, Janine is a well-respected international keynote speaker on Trauma, Anxiety, PTSD, and Suicidal Ideation.

**Neff, Nancy**

Nancy is a Board-Certified Hypnotherapist and Certified Master Trainer with a commitment to Global Bliss Therapy. In business since 2002, she is a Researcher and Certified Family Life



Coach with ten years of experience as a social worker in a public school setting. She's currently in the process of writing a book entitled Reggio Emilia for Adults. Her research for "Reggio Emilia for Adults" encompasses a specific emphasis on world response to a pandemic and ways in which a variety of related perspectives can unify our global community using group hypnotherapy.

*"It was one of the best conferences I have ever attended!"*

- James Giunta, New Jersey

**Onesta, Joseph**

Joseph is a certified clinical hypnosis practitioner and hypnosis instructor. His book *The Hypnofasting Program Guide: A Practical Plan to Lose Weight and Control Type 2 Diabetes* recounts his experience in reversing

metabolic disease and serves as a step-by-step guide for helping clients achieve similar objectives. He frequently presents at conferences and instructs other hypnotists in helping clients address metabolic diseases.

**Papadakis, Debbie**

Debbie is a Registered Psychotherapist, Clinical Hypnotherapist, and Relationship Coach, practicing since 1995. She is the author of *The Relationship Code: Heal Your Wounded Heart*. Debbie has been featured in Oprah's "O Magazine, O's Big Book of Happiness, Elle Canada, CNN.com, & WTN. An IMDHA Certified Hypnosis & Pain Management Instructor, Reiki Master, Educator, Speaker & Founding Director of Hypno Healing Institute in Toronto, Canada. Recipient of the IMDHA Life Diplomate and Fellow awards in Hypnotherapy.

**Peacock, Sue**

Sue is an award-winning Consultant Health Psychologist registered with the Health & Care Professions Council. She is an Associate Fellow of The British Psychological Society, a Registered Advanced Clinical Hypnotherapist. She has an extensive track record of supporting clients presenting with chronic pain, sleep disorders, physical health problems, dental and medical phobias, anxiety, and depression for over 20 years. Sue is also a published author, featured in academia and the media.

**Pelles, Donald**

Donald is a hypnotherapist in Kensington, MD. He works with his clients to resolve their difficult issues and thus transform their lives, utilizing hypnosis and NLP. Hypnotherapy is Donald's third successful career; he was previously a mathematics professor, making significant contributions to the field, and later a software developer. Donald is very happily married to his wife Rosalyn; they have four grown sons and four grandchildren.

**Prakash, Sunil**

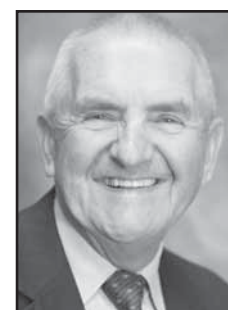
Sunil is a handicrafts exporter and the CEO of California Hypnosis Institute Gurgaon, India. He is a Certified Clinical Hypnotherapist, Trainer, and Instructor. He has been practicing and teaching Clinical

Hypnotherapy both since 2009 onwards. He specializes in Past life Regression Therapy and Foreign energy dynamics. He is the author of the book *The Soul Game*, which is based on his client's trance experiences.

**Rapala, Janet**

Janet graduated from IU School of Nursing with a Bachelor of Science in Nursing (BSN) and a Master's Degree in Nursing (MSN). She is a licensed Massage Therapist in Indiana.

She is a board-certified hypnotist and hypnotherapist and has studied Stand Up and Improv comedy.

**Rocki, Wieslaw**

Wes is a medical doctor with 45 years of practice in three specialties and pharmaceutical research. Certified as a clinical hypnotherapist in 2009, he combined it with dietary supplements, spiritual heal-

ing, and later with theatrical improvisation – all as the aspects of holistic healing. For the last three years, retired from the medical office practice, he has been dedicated to

writing and studying improv. Currently, he is returning to serving clients, teaching, and coaching with a focus on the health consequences of chronic emotional trauma.

**Root, Michele**

Michele is a Certified Clinical Hypnotherapist, Functional Nutrition & Lifestyle Coach, Transformational Life Coach, and Emotional Freedom Technique (EFT) Practitioner, specializing in assisting clients to empower themselves to create optimal health & vitality through mindset modification, nutritional coaching, optimization of their digestive system and stress reduction. A graduate of the Transformational Psychology Associates Degree program and faculty member of Southwest Institute of Healing Arts, Michele resides in Mesa, Arizona.



**Rosen, Eric**

Eric is a Licensed Psychologist in Florida and NY, a former Associate Professor with Argosy University and National Louis University, holding a Ph.D. in Counseling Psychology from SUNYAB,

present NLU Adjunct Instructor with the Florida School of Professional Psychology at NLU/Tampa, certified IACT/IMDHA hypnotherapist, and Master Trainer of Clinical Hypnotherapy. 2018 IACT Educator of the Year Award recipient, and teaches Hypnosis with FSPP, & Uhypnosis Institute.

**Roth, Melissa**

As a result of healing herself of both debilitating Irritable Bowel Syndrome and Fibromyalgia using self-hypnosis, Melissa became a clinical hypnotherapist specializing in medical applications of hypnotherapy. She first founded Alabama Hypnotherapy Center in Birmingham, Al. in 1995 and relocated to Boulder, Colorado hypnotherapy in 2011 and Charleston, South Carolina in 2021. In between her Gypsy adventures she continues to develop techniques and protocols to relieve the suffering of people experiencing illnesses and



chronic conditions for which conventional medicine has little to offer.



**Scharlau, Amye**

Amye is certified as an instructor in hypnosis by two internationally recognized organizations, as well as being an international speaker. Her presentations are lively and

interactive, prepare to learn and have fun! She brings her training, experience, exceptional interpersonal skills, and the joy of healing into every presentation. Her clients are successful losing weight, stopping smoking, dealing with stress, building confidence, and navigating through life.

**Scott, Patricia**

Patricia is a Certified Medical Hypnotherapist & NLP Master Practitioner (since 1992), Certified Master Trainer and Instructor. Patti is President at UP Hypnosis Institute (UPHI) an IMDHA approved school in Florida where she teaches Hypnosis, Medical Hypnotherapy & NLP live & online. Prior to 1992, Patti had an impressive 20-year career as a professional singer, actor, dancer, and published songwriter.



**Selinske, Joanne**

Joanne holds advanced degrees in Marriage & Family Counseling, Metaphysical Science & Ministry/Transpersonal Counseling. Certified by the Weiss Institute in past life regression & the Michael

Newton Institute/MNI in LBL® hypnotherapy. Her program Soul School teaches soul planning to audiences interested in uncovering patterns of beliefs, emotions & relationships. Her recent book Awakened Soul: Discoveries of Healing Self-Love and Spiritual Growth, follows Wisdom of Souls, the latter co-authored with MNI research colleagues.

**Stockwell-Nicholas, Shelley**

The author of 25 books (4 with Ormond McGill), Shelley is an award-winning advocate for the great work of hypnotists, coaches, and teachers worldwide. She has appeared on hundreds of radio and TV talk shows.



**Wackernagel, Nicole**

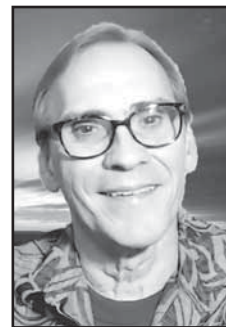


Nicole is a full-time hypnotherapist from Switzerland and the director of the Swiss Hypnosis Institute. As a new hypnotist, she was shy and feeling not confident at all. She builds up her confidence massively due to different trainings and trainers. Today Nicole is

one of the well-known hypnosis trainers in the German-speaking world, she is teaching her confidence training in Germany, Austria, and Switzerland for more than 5 years.

**Watson, Michael**

Michael has been practicing hypnosis and NLP for over 40 years. He is the Principal Trainer for IACT and creator of the New Certified Master Trainer Program. For the past 5 years, he has been teaching practitioners how to become Virtual Hypnotists and to run their practices online. His light-hearted and caring style makes his programs as delightful as they are useful.



**Waxkirsh, Sharon**

UK native Sharon is the Director of the Academy for Hypnosis, a school accredited by the American Council of Hypnotist Examiners (ACHE). Students from over 13 different countries

have included psychotherapists, surgeons, dentists, established hypnotherapists as well as new entrants into the field of hypnotherapy. Sharon trained with renowned hypnotherapists Gil Boyne, Dr. John Butler, and Marie Mongan.

## CONFERENCE REGISTRATION FORM

**Holiday Inn Airport Orlando - Orlando, Florida**  
 May 13<sup>th</sup> – 15<sup>th</sup>, 2022

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**Hypno Expo 2022** promises to be filled to the brim with new techniques and innovative ideas; Providing YOU with a 'once-in-a-lifetime' chance to learn from and network with the top educators in our profession. By committing to attend the conference, you have the unique opportunity to meet celebrated educators, create lasting memories and renew long-time friendships with professionals from around the globe!

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<b>Full Conference</b>	<i>before</i> <b>April 13<sup>th</sup></b>	<i>after</i> <b>April 13<sup>th</sup></b>
Members	\$299	\$359
Nonmembers	\$379	\$439
Friday Only	\$159	
Friday Boxed Lunch	\$20	
Saturday Only <i>(dinner not included)</i>	\$159	
Saturday Boxed Lunch	\$20	
Saturday Night Dinner	\$59	
Sunday Only	\$119	
Sunday Boxed Lunch	\$20	
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<i>(Includes: unlimited access to all three lecture rooms – all handouts)</i>		
<b>Virtual Conference Gold</b>	\$469	\$499
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**Full Conference Includes Saturday Banquet & Awards Dinner!**

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**Method of Payment** *(circle one)* Cash Check M/O Credit Card

Credit Card Number (Visa/MC/Amex/Disc) Exp Date CVV#

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*(Select from Member, Nonmember pricing)*

**Friday Only** \$ \_\_\_\_\_

**Saturday Only** \$ \_\_\_\_\_

**Sunday Only** \$ \_\_\_\_\_

**2 Hr Workshop** (\$35) \$ \_\_\_\_\_

**3 Hr Workshop** (\$45) \$ \_\_\_\_\_

**Pre/Post Conference Course** \$ \_\_\_\_\_

**Post Conference Course** \$ \_\_\_\_\_

**Friday Boxed Lunch** (\$20) \$ \_\_\_\_\_

\_\_\_ Chicken Salad \_\_\_ Club Croissant  
 \_\_\_ Cold Cut Combo \_\_\_ Vegan Wrap

**Saturday Boxed Lunch** (\$20) \$ \_\_\_\_\_

\_\_\_ Chicken Salad \_\_\_ Club Croissant  
 \_\_\_ Cold Cut Combo \_\_\_ Vegan Wrap

**Sunday Boxed Lunch** (\$20) \$ \_\_\_\_\_

\_\_\_ Chicken Salad \_\_\_ Club Croissant  
 \_\_\_ Cold Cut Combo \_\_\_ Vegan Wrap

**Saturday Dinner Only** \$ \_\_\_\_\_

*Vegetarian please check*  \_\_\_\_\_

**Virtual Conference Silver** \$ \_\_\_\_\_

**Virtual Conference Gold** \$ \_\_\_\_\_

**Total Amount** \$ \_\_\_\_\_

### CONFERENCE REGISTRATION

- **ONLINE** www.HypnoExpo.com • **PHONE** 570-869-1021 • **FAX** 570-869-1249 • **MAIL** 8852 SR 3001, Laceyville, PA 18623
- **ROOM RESERVATION** Holiday Inn Airport Orlando 407-851-6400 Use reservation code 'HEX' for special rate.
- **CANCELLATIONS** Full refund (less \$25 administrative fee) must be made in writing prior to April 13<sup>th</sup>



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First, you’ll get a real “hands-on” trainer’s training where you will learn and integrate the proven methods, modelled from great presenters, that will make your courses powerful and effective as you prepare the next generation of hypnotists to carry on this life-changing work.

You’ll also get a comprehensive curriculum, newly revised and expanded for 2022 to reflect the latest developments in the field. There are 5 Training Manuals for your use so you can start right away. (Basic/Advanced Student Manuals, Basic/Advanced Trainer Manuals, Presentation Skills Manual). We will keep this material updated for all our CMTs and send you any revisions that we make in the future.

## *Powerful Ongoing Support*

As a CMT, you’ll have access to a community of trainers and resources to help you. There are power point presentations you can access and use along with an exclusive library of video and audio files, and demonstrations of new techniques and processes to keep you up to speed. We even include regular online meetings to show you what’s new, network, share tips and support one another.

## *Your Trainer – Michael Watson*

Michael is a creative and innovative trainer of hypnosis, hypnotherapy, and NLP with over 40 years of experience. An IACT Educator of the Year and a Diplomate of IMDHA, he is a frequent presenter at conference and workshops at home and abroad. And he is COMMITTED to your success.



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