

# Full-day courses

**ALL FULL-DAY COURSES RUN 9 AM – 6 PM**

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**\* 5-Day Course**  
**CERTIFIED MASTER TRAINER**  
**M. Watson**  
**Tues-Wed-Thu-Mon-Tues**  
**May 18th, 19th, 20th and 24th, 25th**

Discover the Art of Presentation in this immersive program that is designed to give you all the tools you need to conduct your own hypnosis certification courses. Gain confidence as you develop your own training style. Learn how to “think on your feet” and respond easily to any situations that arise.

Learn to demonstrate and explain hypnosis effectively and to create useful learning experiences and exercises for YOUR students as they become skillful hypnotists and pre-prepare to embark on a new career. Use the latest audio/video technology and even learn to offer training online.

Enjoy the support of a complete curriculum in basic and advanced methods as well as trainer’s manuals that show you how to present every bit of it. Access exclusive Power Point Presentations, Video and Audio files. Offer previews and promote your courses.

***There is simply no other program like this!***

First, you’ll get a real “hands-on” trainer’s training where you will learn and integrate the proven methods, modelled from great presenters, that will make your courses powerful and effective as you prepare the next generation of hypnotists to carry on this life-changing work.

You’ll also get a comprehensive curriculum, newly revised and expanded for 2020 to reflect the latest developments in the field. There are 5 Training Manuals for your use so you can start right away. (Basic/Advanced Student Manuals, Basic/Advanced Trainer Manuals, Presentation Skills Manual). We will keep this material updated for all our CMTs and send you any revisions that we make in the future.

## ***Powerful Ongoing Support***

As a CMT, you’ll have access to a community of trainers and resources to help you. There are power point presentations you can access and use along with an exclusive library of video and audio files, and demonstrations of new techniques and processes to keep you up to speed. We even include regular online meetings to show you what’s new, network, share tips and support one another.

Tuition includes, course, certification fee and all materials. PLUS—take 50% off the conference fee!!

If you’re ready to take the next step in your hypnosis career, this is the course for you.

*\*Successful graduates of this program become IACT Certified Master Trainers.*

**\* YOUR CHOICE**  
**2- OR 4-Day Course**  
**HYPNOTIC REGRESSION THERAPY**  
**B. Eimer and C. R. Hunter**  
**Wednesday–Thursday**  
**May 19th-20th**

Hypnotic regression therapy (HRT) is very effective for certain types of problems when competently facilitated. However, some hypnotherapists are not aware of the pitfalls (such as the risk of false memories), while others avoid HRT completely because of problems caused by inappropriate use of HRT. Roy Hunter and Bruce Eimer addressed these concerns in their highly praised book, *The Art of Hypnotic Regression Therapy: A Clinical Guide* (2012, Crown House Publishing). Some professionals believe this book sets the standard for HRT. In response to numerous requests, these two authors and trainers have created a workshop designed to BOTH teach hypnotic regression therapy to hypnosis professionals, AND to certify qualified participants as a Certified Hypnotic Regression Therapist (CHRT).

*The Behavior Therapy Center, P.C. & Bruce Eimer, Ph.D., ABPP, are approved by the American Psychological Association to sponsor continuing education for psychologists. The Behavior Therapy Center, P.C. & Bruce Eimer, Ph.D., ABPP, maintain responsibility for this program and its content. Roy Hunter is an approved presenter.*

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*“It was a great weekend! Let me reiterate my pride in this organization... Thank you for embracing an evolving business and carrying us into the future. I also look forward to a return to physical EMBRACING some day...but in the meantime, a nasty virus can’t stop a flexible force! Thank you! Thank you! Thank you!”*

*-Karen Hand, Chicago, IL*

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**TRAIN THE HYPNOTIC REGRESSION THERAPIST**  
**B. Eimer and C. R. Hunter**  
**Monday–Tuesday**  
**May 24th–25th**

Learn how to teach client centered Hypnotic Regression Therapy and provide the CHRT certificate to those who qualify, using the copyrighted participant workbook written and revised by Roy Hunter and Bruce Eimer, PhD, ABPP. A PowerPoint presentation on HRT is also available for the exclusive use of a qualified HRT Trainer who enrolls in this course.

Prerequisite: You must either take the 2-day pre-conference HRT workshop, OR state when and where you took the 2-day hypnotic regression therapy course from either Roy Hunter or Bruce Eimer.

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**\* 2-Day Course**  
**CREATE A BOOMING HYPNOSIS BUSINESS FOR 2021–AND BEYOND!**  
**S. Granger**  
**Wednesday–Thursday**  
**May 19th–20th**

*Includes \$10,000's of hypnosis courses and "done-for-you" marketing materials–thrown in!*

The times have never been more challenging.

But we can use them to motivate us as we've never been motivated before!

2021 can be the best year yet—for you, your clients, and your community.

The pandemic has forced huge changes on all of us, but the actions you take now and over the coming months will ensure that you and your hypnotherapy business will thrive.

This fast-paced, two-day course will give you absolute clarity on your personal path forward—and the marketing knowledge on how to make it happen!

It will help you remove subconscious blocks and uncover the easy pathways through these fast and ever-changing times—and will enable you to see your dreams!

You will learn:

- The latest must-know and must-do marketing techniques that will build the highest yield for your hypnosis practice in 2021
- The hot-topic public issues on which to focus your services—so that you can really serve your community in the best ways possible
- The "How-To" market and deliver all your services to clients online, and in groups!

I want to ensure that you have all the tools you need, not just to *survive*, but to *THRIVE* in 2021.

I will therefore give away—yes, GIVE AWAY—done-for-you marketing materials, professionally-produced personalized promotional videos and full hypnosis training guides—valued at thousands of \$\$\$!

The hypnosis courses cover areas such as working with stress, anxiety, depression, relationships, alcohol, weight loss and sleep. And more!

*And...* the personalized videos include *your details* and even a photo and logo!

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**M.E.N.T.A.L. GAMES – A NEW SYSTEM OF SPORTS ENHANCEMENT**  
**A. Ayinde**  
**Wednesday–Thursday**  
**May 19th–20th**

This incredible workshop is geared toward mastering real skills and concepts that enhance physical performance in athletic people. Athletes are fun to work with and have a host of conscious and subconscious resources that you can help them to mobilize to achieve personal bests on and off the court. This work models professional athletes, Olympians, martial artists and professional dancers. Experience **Mind/Body Excellence Now Through Advanced Linguistics** in an exciting class that combines Neuro-Linguistic Programming (NLP), clinical hypnosis and cross-cultural spirituality with the latest developments in the field of applied sports psychology to take fitness enthusiasts to the next level. The program will teach the six core skills of the system: visualization, positive self-talk, relaxation, focus control, realistic goal setting and motivational strategies.

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*"THANK YOU and your staff for organizing a really special event. I know that these do not occur by happenstance, but by a lot of careful planning and hard work, so I want you to know it is much appreciated. The moderators were obviously well trained and attentive, and the presenters were top notch!"*

*-Tony Moon, Arcadia, OK*

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**\* 2-Day Course**  
**MEDICAL HYPNOTHERAPY SPECIALTY TRAINING**  
**E. Rosen & P. Scott**  
**Wednesday–Thursday**  
**May 19th-20th**

Expand your practice and gain credibility by working cooperatively with medical professionals.

Learn advanced medical & clinical hypnotherapy techniques, theory, scripts and approaches for a variety of health issues such as chronic pain, IBS, fibromyalgia, hypertension, allergies, cancer, diabetes, MS, rheumatoid arthritis, etc.. Training will also discuss and/or expand on the physiology of healing, psychoneuroimmunology, hypno-anesthesia, cellular regeneration, working with the DSM-V & medical referrals, legal Issues, marketing & partnering with medical professionals and more. Learning to partner with medical professionals can expand your practice and make you the go-to expert for referrals in your area.

Attendees will receive a workbook, PowerPoint presentations, hypnosis scripts, additional materials, and a 'Certificate of Completion' for this 2-Day training in Medical Hypnotherapy. Those wishing to go forward to receive the optional IMDHA Certification as a 'Medical Hypnotherapist' may complete additional requirements post-conference for an additional fee (including on-line ZOOM training and outside assignments).

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**\*2-Day Course**  
**THE ULTIMATE NLP COURSE**  
**W. Horton**  
**Wednesday–Thursday**  
**May 19th-20th**

Do you want to address serious change using NLP in professional hypnosis? Learn the basic of NLP inductions, NLP techniques, and NLP conversational hypnosis.

If you are in this field to help people and you truly want to make a more meaningful impact in the lives of your clients, this class is for you. Will has successfully used integrated NLP with hypnotism techniques with over 50,000 clients and will teach you some of the secrets of the super performers in our field. Having cracked the code of NLP, he teaches it in a fun, fast, easy-to-use way, and does so with the deepest integrity. Attendees walk away with life transforming skills they never dreamed possible. Many deeply and positively change their own lives in the process. You will acquire the tools that make impact therapy a reality. You will learn basic techniques that have made NLP one of the most sought-after trainings. This is a fun, hands-on learning experience. You will learn it the NLP way – seeing it, doing it, and having it done.

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**\* 1-Day Course**  
**PRACTICAL NEUROSCIENCE**  
**A Protocol for Strategic Brain Change**  
**M. Tiers**  
**Monday**  
**May 24th**

This course goes way beyond “neurons that fire together wire together” and into the art of directionalized neuroplasticity. You will learn a comprehensive and adaptable protocol that can fit the brain of every client. From creative strategies for instigating memory reconsolidation to neutralizing triggers conversationally, this course will take your practice to the next level.

Pulling from the latest research in embodied cognition, priming and poly vagal theory you will learn how to shift and entrain the entire nervous system. This course will give you new techniques to play with while teaching you how to integrate what you already do into the structure underpinning brain change.

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*“Thank you so much for such a great conference. I think it was one of the best I’ve ever been to in my 15 years of practice! I look forward to migrating my life more to Florida from my Santa Fe base. I’m interested in being more active.”*

*PS - Great presenters, great rapport. I felt very comfortable. You really pulled off the virtual beautifully.”*

*-Nancy Brown, Santa Fe, NM*

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*“THANK YOU, THANK YOU! The conference was great. I am blessed to be part of both wonderful organizations. I chose to train and join because of the professionalism and family atmosphere. Thanks for setting a bar high and keeping it there!”*

*-Jessica Hanson, Wilmar, MN*

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**\* 1-Day Course**  
**CONVERSATIONAL HYPNOSIS**  
**Hypnotic Suggestions without Formal Trance**  
**P. Blum**  
**Monday**  
**May 24<sup>th</sup>**

Learn fascinating subtle and elegant linguistic patterns to make suggestions outside of your clients' awareness! Streamline your work with your clients by incorporating embedded suggestions in statements and questions during your pre-talk or intake interview.

Also learn the use of implied directives, tense shifts, and story and metaphor. Along with making suggestions, you can actually produce trance in your subjects with the use of "covert verbal" inductions. Your instructor has been utilizing these techniques for over 35 years, and has studied with numerous master Ericksonian hypnotists, shamans, and storytellers.

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**\*1-Day Course**  
**POST PANDEMIC PROBLEM SOLVING WITH THE H.E.L.P. O.U.T. PROTOCOL**  
**A. Caputo / K. Hand**  
**Monday**  
**May 24<sup>th</sup>**

Discover a mixed-modality approach to post pandemic problem solving using primarily Hypnosis and NLP coupled with EFT, Essential Oils and Yogic Breathing.

The HELP OUT Protocol deals with issues from insomnia, stress, and pain to loss of connection and loss of taste and smell. This protocol works well for clients who have survived COVID-19 yet still feel lingering symptomatic effects and for clients who continue to experience other post pandemic issues such as anxiety, grief, loss of connection or self worth and more. The protocol includes; 7-steps, 7-sessions, or 7-meetings to be used with individual clients or with groups. This is an experiential course using Hypnosis and NLP Techniques along with EFT, Yogic Breathing and Essential Oils. A workbook will be provided along with a sample of essential oils.

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**\*1-Day Course**  
**FUTURE NOW: 300 MILLISECONDS AND THE LIMITS OF COGNITIVE CHANGE**  
**F. Mau**  
**Monday**  
**May 24<sup>th</sup>**

Cognitive processing, the rational mind, exists 300 milliseconds – at least – in the past. At a neurological level emotional processing is always happening in the flash future, with cognitive processing trailing. While cognitive processes provide a way to manage problems that have happened, emotion-based hypnotic therapies can create a truly different future, without even a moment's notice. This presentation explores the cutting edge of the neurological nature of change, and the advantages of hypnotic approaches versus cognitive change processes. As a full day training the workshop will also be a master class modeling practical applications of the best neurological understanding of hypnosis and change.

**VIRTUAL CLASSROOM ETIQUETTE:**

- Use the video option when possible. It allows people to see you and confirm you are in attendance.
- Dress appropriately. While attending classes, it's probably a good idea to put on something more professional-looking. In addition to looking good you may find it makes you feel good too.
- Bear in mind that people aren't seeing just you. Stage your viewing area in such a way so that the camera isn't facing a pile of unfolded laundry.
- Proper lighting dramatically improves the video quality. Adding an extra lamp (in front of you) is usually helpful.
- Do a test run prior to the start of the event to be sure your audio and video settings are good. Zoom has a feature that lets you test your setting before your meetings begin.
- It's a good idea to stay muted if you're not talking. Background noise can be distracting.
- Refrain from eating during the meeting. There will be ample time to break for a quick snack.