



Dear friend and colleague,

This year's Hypno Expo conference is all about **YOU** — *The Wonder of You!*

Dive into a world of endless possibilities as we explore the depths of human potential together. Prepare to be enriched as we probe the nuances of hypnosis and unlock the extraordinary wonders of *you*. This year's conference is a journey of self-discovery, where you'll greatly enhance your knowledge and understanding of our craft.

The event features a stellar lineup of global experts, groundbreaking topics, and innovative courses, workshops, and lectures. It's your passport to networking with top-tier educators and like-minded professionals. This is your invitation to join us in sunny Orlando, Florida, for an unforgettable learning experience. Don't miss this opportunity to elevate your practice and transform lives.

This catalog is your compass to navigate the exciting program ahead. We've curated a dynamic lineup that explores the latest trends and challenges in our field. Whether you're a seasoned pro or just starting out, you'll find inspiration and insights to augment your practice, leaving this conference enriched.

In addition to the Friday festivities, full conference registration entitles you to FREE access to the Exhibitor Room, complimentary attendance to over 50 lectures, 18 workshops, and a full-day course on Rapid Addiction Solutions, taught by 2001 IACT 'Educator of the Year' William Horton — all for one low price! You'll find complete descriptions of these offerings within the pages of this catalog.

To further enhance your conference experience, we're pleased to offer a complimentary continental breakfast each morning (Friday, Saturday, and Sunday). Additionally, you'll enjoy a variety of refreshments throughout the day. And don't forget to consider registering for the exclusive opportunity to connect with industry leaders at our networking luncheon on Saturday with Sheila Granger and on Sunday with Shelley Stockwell-Nicholas.

To make attending the conference even more accessible, we're offering a flexible payment plan for full conference registration and selected pre/post-conference courses. This interest-free plan, powered by Shopify, allows you to budget your expenses while gaining invaluable knowledge from world-renowned experts.

Our host hotel, the DoubleTree by Hilton at SeaWorld, offers top-tier accommodations, spacious rooms, and stunning grounds that evoke the tropical ambiance of a 5-star resort. These exceptional amenities elevate the in-person experience of the 2025 Conference to new heights. And that's not all! Upon registering, you'll be greeted with a warm, freshly baked chocolate chip cookie — a DoubleTree tradition enjoyed by millions of guests worldwide. DoubleTree bakes 77,000 of them each day globally; surely a guest favorite!

This year, we've assembled an all-star lineup of 61 world-renowned educators to deliver a diverse and eclectic array of topics. From an inspiring keynote to hands-on workshops, you'll have the chance to learn from the best in the field. With nearly 100 exclusive presentations,

you can customize your learning experience to fit your specific goals. Don't miss this unique opportunity to level up your skills and ignite your passion!

May in Orlando is the perfect blend of sunshine and savings. With average temperatures in the mid to high 80s, you can enjoy balmy days and pleasant evenings — ideal for outdoor networking and social events. Plus, with lower flight and hotel rates compared to peak season, you can focus on what truly matters: learning, growing, and connecting with industry peers.

I encourage you to join us in Orlando this May. Dollar for dollar, the conference will prove to be one of the best values for your educational investment. You can't expect to meet today's challenges with yesterday's tools and still expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in the *Wonder of You!*

I look forward to welcoming you to Orlando at the DoubleTree by Hilton at SeaWorld this May, when the weather is magnificently perfect, the sunrises are breathtakingly beautiful, and the camaraderie is incredibly inspiring.

We'll see you there!

A handwritten signature in blue ink that reads "Robert Otto". The signature is fluid and cursive, with a long horizontal stroke extending from the end of the name.

"An investment in knowledge pays the best interest." — Benjamin Franklin