

Friday, May 16th

WORKSHOP 10:00 - 11:45

AI FOR CONTENT CREATION
A. Bramante

We begin by exploring the relevance of AI in the field of content creation for coaches and hypnotists. Many professionals struggle with the time and effort required to maintain a consistent content flow across platforms. This workshop will make the case for AI as a solution to these challenges. Live examples will illustrate how AI can create a blog post, design a social media graphic, or generate a hypnosis script in real time. In this hands-on workshop, participants will actively use AI tools to create content tailored to their own coaching or hypnosis practices. Finally, we shift focus to the future how participants can integrate AI into their ongoing content strategies and what this might mean for their practice.

This workshop offers a complete experience designed for professionals ready to take their content creation to the next level using AI.

You will:

- Understand how AI can revolutionize content creation.
- Gain practical experience using AI tools for writing, design, and script generation.
- Develop an actionable 30-day content creation plan using AI.

FINDING YOUR MEDICINE: ANIMAL, BIRD, PLANT, ELEMENT? P. Blum

Amongst many indigenous cultures and tribes world-wide, the phrase 'medicine' is often used to describe the spiritual or healing power that a person carries. For instance, one could say, that shaman has bear medicine, or that person carries strong mushroom medicine. In our work as hypnotists/healers, it may be very helpful to determine what your medicine is. Likewise, in working with our clients, it could be useful to direct their attention to figuring out what is the 'medicine' that they carry, or are working on developing.

Participants will experience an induction to help them connect (or re-connect) with their 'medicine'. This is perhaps a radically different approach to helping clients align with their spiritual power. Note: No animals will be harmed in the production of this workshop.

POWERFUL REFRAMES: DISCOVER THE REAL TRUTH BEHIND YOUR THOUGHTS J. P. Ayala

Participants in this workshop will develop skills that will help them understand a process to gain clarity in their thoughts. Among the skills they will acquire are techniques for managing pain caused by negative thoughts, exploring the nature of reality, and creating kinder reframing alternatives for clients. In addition, they will be trained in selecting the right questions to understand the origins of negative thoughts. Finally, they will become familiar with the elements needed for resolution, planning, and transformation into more appropriate thoughts.

By the end of the experience, participants will be able to:

- Understand the importance of clarity in thoughts
- Learn a strategy based on a series of specific questions that will help clients better understand their reality
- Develop a reframing strategy to transform negative thoughts into more appropriate ones.

The workshop will begin with a lecture featuring success stories related to the implementation of the protocol. Then, the logic of reframing and the suggested specific questions will be explained. Participants will be divided into small groups to carry out a practical exercise in which they will design a strategy for transforming thoughts and utilizing the suggested protocol. The workshop will conclude with a plenary session and a partial evaluation of the strategies during a final feedback segment.

Participants will gain a clear, practical strategy to help clients reframe negative thoughts and transform them into more constructive, reality-based perspectives. The process is based in the strategy call THE WORK, but a deeper version.

WORKSHOP 1:00 - 2:45

EMPOWERING NEURODIVERGENT LIVES: HYPNOSIS STRATEGIES FOR HOLISTIC HEALING C. Prusha

This interactive workshop is rooted in experiential learning and educational principles, offering practical strategies and techniques for working effectively with neurodivergent clients and their support networks. Navigating life as a neurodivergent individual within a predominantly neurotypical society presents inherent challenges, often leading to significant physical and mental health concerns. Traditional hypnosis techniques may not always yield the transformative results commonly observed due to variations in neurotypes.

This workshop aims to equip hypnotherapists with a comprehensive understanding of neurodivergence, its manifestations across physical, mental, emotional, and spiritual dimensions and to introduce effective methodologies and approaches that foster lasting, meaningful change.

We will offer an in-depth exploration of the neurodivergent life experience, along with techniques to enhance the effectiveness of hypnosis session, and practical troubleshooting strategies to address challenges that may arise when working with neurodivergent clients.

HOW TO CREATE A DYNAMIC FACEBOOK MARKETING PLAN Z. Grant

Facebook represents a continually evolving marketing platform and communication channel. The following statistics highlight key relevant Facebook facts and can ultimately help you to navigate it better. There are over 3.30 billion people actively using Facebook, Instagram, WhatsApp or Messenger each month and according to Facebook are considered Family Monthly Active People (MAP). Users ages 24-34 years are the largest demographic. This age range makes up 19.3 percent of male users and 13/15 of female users. Of the internet users with over \$100K annual income, 86 percent of them use Facebook. People come to Facebook to learn, to connect and to shop. This workshop is about how to use Facebook to meet your target audience, connect with them and sell your produces and services.

A Facebook business page is like a profile but only public, so everyone on Facebook can view it. It enables businesses, public figures, and other organizations to build a presence on the platform. Facebook groups let users connect with like-minded people on the platform. If you're looking to establish a brand and promote your business to many people, a Facebook Page makes the most sense. Remember your practice is a business. As a small businesses looking to establish a presence, a group can be of great help, especially if you sell niche products. If you want to have one spot to share posts from a business or organization, make a Business Page. If you want a place

that people can connect and have discussions, create a Facebook Group. I recommend you have both. So you have three platforms: Your Personal page, your Business page and your Group page. I will teach you how to use each.

SHAMANIC HYPNOSIS D. Reed Simmons

Shamanism is an ancient way of life, not a religion. It is working will all of nature and the natural elements creating a super-natural way of healing and well-being. The Early Shamans were the original hypnotherapist. They were able to bring healing through the language of the bear or jaguar or the wind or the great oak tree. They danced fire and life into those who were ill. The Shamans created behavior modification through the use of Nature Medicine to still the mind like a glass topped lake and to take action like a running river.

This workshop will give you the basic awareness of how to harness nature and to include the Path of the Shaman as part of the fundamentals of hypnosis, allowing your client to embody and model something greater than anything else. During this workshop you will deliver a short session with a partner to discover how The Shaman will guide you in a way that is beyond the book or the thinking brain finding true Peace and Resolution for your client.

You will learn how leaning into Nature as explored through the eyes of the Shaman will increase your own confidence as well as lift your client to a whole new level.

WORKSHOP 3:00 - 4:45

FROM SHATTERED TO WHOLENESS: CHILDHOOD CHAKRA REGRESSION L. Thunberg

Childhood beliefs come from all aspects of our lives, not just trauma or abuse.

In this workshop we will explore how clients create patterns in their lives from childhood perceptions, which can shatter their energy, create blocks in their lives, and sabotage their adulthood. Healing the child within creates a thriving adult! This regression can include, doing forgiveness work, parts therapy, and integrating wholeness in the energetic fields of the body. In Childhood regression case studies observe how clients found self-acceptance, and wholeness to master their perception of themselves and the world around them.

Healing happens when you understand the process of self healing childhood beliefs that no longer serve a client through Transpersonal Hypnosis.

REALLY FAST INDUCTIONS FOR HYPNOTHERAPISTS
S.M. Andrews
- FREE -

Hypnotize FAST! Learn how instant and rapid hypnosis works from the man known as the World's Fastest Hypnotist.

Sean Michael Andrews teaches how to do:

- The most effective and efficient clinical induction
- The most effective and efficient Zoom induction
- Instant shock inductions for demos to gain clients for your practice
- The sneaky stage induction to get stellar volunteers
- The "cannot fail" handshake induction for street hypnosis
- The "most powerful hypnotist" trick

BHEAVIOR PROFILING AND DECEPTION DETECTION W. Horton - FREE -

Read people like an elite FBI or CIA Agent. Spot deception like a pro.

Are you ready to elevate your understanding of human behavior to an unparalleled level? Imagine having the ability to read people with the precision and depth of the world's top intelligence officers and investigators. This isn't a fantasy; this is the power that awaits you in our upcoming exclusive workshop.

You will gain insights that have been closely guarded secrets of the world's most effective agencies. Dr. Horton's expertise and experience make this class a once-in-a-lifetime opportunity to learn the true art of behavior profiling and compliance.

Taught by the renowned Dr. Will Horton, who has attended the prestigious FBI Hostage Negotiation course, you will gain insights that have been closely guarded secrets of the world's most effective agencies. His expertise and experience make this class a once-in-a-lifetime opportunity to learn the true art of behavior profiling and compliance.

Saturday, May 17th

WORKSHOP 10:00 - 11:45

RAPID HYPNOTIC INDUCTION IN CLINICAL HYPNOSIS F. Mau

Gee whiz! Rapid induction is so cool! Looks amazing! Nifty for your stage show. Is it useful for anything in clinical practice? Turns out the answer is Yes! There are client issues that involve physical sensations and behavior many of which feel out of control, and some of which would count as medical symptoms yet without a medical cause. Rapid induction can be a critical part of your treatment plan to help these clients.

At the end of the workshop you will be able to perform a rapid induction and know when and how to use it to help your clients.

Participants will be able to:

- Identify client issues where rapid induction will be helpful.
- Describe how rapid inductions operate, and why it is helpful (the neurology of it).
- Practice doing rapid induction in the workshop with a goal of using it in client practice.

LIFE COACHING & HYPNOTHERAPY:

THE PERFECT PAIR!

L. Bennett
- FREE -

While life coaching and hypnotherapy have distinct approaches, they share common ground in promoting personal growth and well-being. Both emphasize goal setting, empowerment, and positive change. Working together the possibilities are endless. Participants will have the opportunity to work with proven, comprehensive coaching tools that work! As a Life Coach and Hypnotherapist for over 25 years, I find that being a Life Coach makes me a better

Hypnotherapist and being a Hypnotherapist makes me a better Life Coach. The two go hand in hand for facilitating powerful transformation.

This is a very practical, hands on presentation, filled with tools you can begin using right away.

LA LUNA'S WISDOM: REITUALISTIC HYPNOSIS TO EMPOWER ENTREPRENEURIAL WOMEN M. McCool

Discover how the power of ritualistic self-hypnosis in harmony with lunar cycles can help you avoid burnout and make steady progress in your business. In this workshop, you'll learn to harness the natural rhythms of the new and full moon to create space for fresh business ideas, enhance your focus, and move confidently toward your dreams.

Experience a full moon hypnosis ritual designed to release limiting beliefs that have held you back, empowering you to take aligned action to attract more clients. Embrace this unique opportunity to work with la Luna in hypnosis to step into a future filled with prosperity and joy!

Attendees will learn how to use self hypnosis during the new and full moon to set goals, create new habits and leave behind those that are inhibiting their success as a hypnotist.

WORKSHOP 1:00 - 2:45

PAIN MANAGEMENT FOR ACUTE PAIN
B. Lemaire
- FREE -

You're invited to join us in this hands-on workshop. You'll learn and experiment everything about hypno analgesia, hypno anesthesia and hypno sedation. You will practice more than 20 exclusive techniques based on our clinical experience, 25 years of dental hypnosis.

RESOLVING COMPASSION FATIGUE (EMPATHETIC DISTRESS) S. Gilbert - FREE -

Burnout and compassion fatigue are on the rise in many professions and among those caring for an aging family member. Research has discovered that 46% of counselors may have moderate rates of compassion fatigue, and between 21% and 67% of mental health counselors suffer from the related issue of burnout. Similar statistics apply to hypnotists. It is vital that we take the steps to protect ourselves and support our colleagues.

Understanding the signs of compassion fatigue (also known as empathetic distress) allows us to help others resolve these symptoms before they become burnout.

Whether we are taking care of ourselves, our colleagues, health care workers, first responders, or caregivers, we regularly encounter the results of burnout or compassion fatigue. This workshop will focus on the coaching and hypnosis tools we can employ to help people reclaim their focus and joy.

FROM CLASSICAL HYPNOSISS TO MESMERISM
A. Bachofen-Echt
- FREE -

In this workshop I will explore the fascinating journey from classical hypnosis to mesmerism, demonstrating how revisiting this ancient healing art can represent a profound advancement in therapeutic practice. While classical

hypnosis relies on suggestion and trance states, mesmerism, with its direct and energetic approach, opens new dimensions of healing. I will delve into the historical roots and theoretical foundations of both methods, discuss their practical applications, and explain why rediscovering mesmerism offers a valuable enhancement and extension for modern hypnotherapists. This workshop is aimed at those open to innovative approaches in hypnotherapy and ready to enrich their practice with time-tested and forward-looking techniques.

Attendees will gain a deep understanding of how integrating the ancient art of mesmerism can significantly enhance the effectiveness and depth of their modern hypnotherapy practice.

WORKSHOP 3:00 - 4:45

UNLOCKING THE POWER OF REGRESSION: TRANSFORMING LIVES THROUGH HYPNOSIS D. Papadakis - FREE -

In today's fast-paced world, discovering the root cause of our issues has become a popular goal. As hypnotists, we possess the exceptional tool to achieve this; Hypnosis. Regression Therapy guides clients to the origin of their problems, allowing us to not only identify the source but also to neutralize the emotional charges and impressions of the initial events. This transformative process alters the present issue at its core.

Join us for a compelling workshop where you'll learn to swiftly access the subconscious mind to uncover and resolve current-day issues effectively and permanently. Experience this powerful method firsthand through a live demonstration. These innovative techniques will enhance your confidence in applying regression therapy with your clients, empowering you to facilitate profound and lasting change.

Participants will have the opportunity to:

- Quickly trace the root cause of complex issues.
- Learn strategies for working with resistant clients.
- Identify specific techniques to resolve present-day symptoms linked to past problems.
- Confidently handle abreactions in a professional manner.
- Utilize a range of powerful techniques for regression.
- Receive a comprehensive checklist of the Do's and Don't's of Regression Therapy.
- Explore various modalities to address issues encountered during regression.
- Observe a live demonstration of the process.

ANXIETY MANAGEMENT PROTOCOL L. Diaz

In this workshop participants can learn how to apply hypnotherapy to deal with clients that suffer with anxiety issues especially those who present panic attacks.

This workshop is designed to bring a protocol from the web page, to the final session. The first part of the workshop will present the theoretical mark of the anxiety management protocol; thereafter the participants will design their own interventions and practice with other participants. I will share examples of case studies from my private practice of 14 years dealing with clients with anxiety.

HYPNOSIS & TRAUMA S.M. Fatemi

Hypnosis can facilitate the process of embodiment which gives rise to safety and calmness inside. With embodiment, we recognize our bodies, our hearts, as home.

Disembodiment is the direct consequence of trauma. Whether we have survived abuse, or not, we've survived something -something we may not even recognize as trauma but which our body holds onto as such. As a result, many of us are somewhat disconnected from our bodies. Dissociation is one form of disembodiment a trauma response where the mind leaves the body in an attempt to keep us alive and to survive the pain of the trauma we're experiencing. Hypnosis can help clients focus both on the resolution of trauma and the active development and integration of the self of the traumatized person. With hypnosis, we foster and encourage the gift of presence by developing a safe, secure, creative intrapersonal relationship.

This workshop will present the process of applying hypnosis in dealing with trauma.

Sunday, May 18th

WORKSHOP 10:00 -11:45

GREAT RELATIONSHIPS: LOVE ME, LOVE YOU, LOVE US S. Stockwell-Nicholas

This workshop is based on the book *Great Relationships* by Stockwell and Rhodes. The class is filled with practical wisdom for wellbeing and great relationships at play, home and work. Includes humanistic psychology, Vagal Joy Stimulation, Psycho-Dynamics, Play for YOU and those you help.

We will explore humanistic psychology and practical wisdom and tools for having a terrific relationship with yourself and those you serve.

I KNOW EXACTLY WHAT YOU NEED

W. Rocki
- FREE -

The title tells it all. It is a name for an improv game in which one player reports a realistic problem, and the other enthusiastically and assertively responds.

We will use medical improvisation principles, scenes, and games to play, challenge, tease, stretch, and relax our hypnotherapy dogmas.

This is a participatory, interactive, creative, educational, practical, professional, and funny workshop that may have a direct, positive impact on our practices.

THE PATH TO BECOMING A CONFIDENT HYPNOTIST N. Wackernagel -FREE -

Are you ready to transform into the most confident hypnotist in the room? Join us for a fun and engaging workshop where we'll uncover the secrets to boosting your self-confidence as a hypnotist—without the need for a magic wand or a swinging pocket watch!

By the end of this session, you'll leave with the confidence of a superhero hypnotist, ready to charm, captivate, and maybe even hypnotize your way to the top—all while having a good laugh!

In this lively presentation, we'll explore how to silence that pesky inner critic, perfect your hypnotic stage presence, and master the art of confident communication with your clients. We'll share amusing anecdotes, play interactive games, and even practice some self-hypnosis techniques—all designed to help you channel your inner hypnotic superhero.

Whether you're just starting out or you've been putting people into trances for years, this session will leave you feeling empowered, energized, and ready to take your hypnotic abilities to the next level. So come prepared to laugh, learn, and discover the power of confidence—you might just end up hypnotizing yourself!

WORKSHOP 1:00 -2:45

FROM BOOHOO TO BWAHA: LAUGHTER IS THE BEST PATTERN INTERRUPT T. Kanaan - FREE -

Tired of serious, emotionally draining sessions filled with tears and tissues? Do you find yourself wishing there was a way to lighten the mood? Wouldn't it be nice to go home after a long day of hearing problems feeling energized and happy because you had fun making positive life changes in your clients? Now you can create life changes at the speed of laughs, blending humor with powerful hypnotic techniques to transform your client's lives.

Your instructor, Traci Kanaan, is a Certified Hypnotherapist AND retired internationally touring comedian. She'll be sharing some of her secrets on how to get others to laugh with you.

Here's why this class could be the start of revolutionizing your practice:

- Stand Out from the Crowd! In a sea of hypnotists and mental health professionals, be the one who stands out with a unique approach. Clients love being pleasantly surprised that they can laugh at their life no matter how awful they had it. Word-of-mouth referrals will skyrocket!
- Increased Client Satisfaction! Laughter is a powerful mood booster and one of the fastest ways I know to get permanent, positive changes. When your clients associate their sessions with joy and laughter, they're more likely to enjoy the process and stick with it. Happy clients mean better results and higher satisfaction rates.
- Master the Art of Pattern Interrupts! Learn how to use humor and timing as an effective pattern interrupt. Break your client's cyclical thought patterns in a fun and unexpected way. Not only will their transformation seem effortless, but this will also be a much more enjoyable session for you, too!
- Develop Your Own Personal Sense Of Humor! Experience different kinds of humor so you can choose which ones will work the best for you and your client. Take these same skills outside your practice to live a more enjoyable and rewarding life.

Attendees will learn at least FIVE ways to disrupt disempowering thoughts using laughter.

DROP A PANT-SIZE IN 4 WEEKS WITH HYPNOSIS! DELIVERING ONLINE AND IN GROUPS S. Granger - FREE -

Learn the weight loss protocols that you can use on your clients and yourself that drive results! Change how you and your clients think about food today. With hypnosis it's easy to retrain the portion sizes, choose healthier foods, be motivated to exercise and become slimmer.

In this fast paced presentation you'll learn the techniques that work, experience it for yourself and take away the easy ways to make this work for you both in person, online and in groups! Do bring along an item of food you'd like to eat less of! You'll leave confident to immediately deliver both on and off line, and work with large groups.

You will leave with a step-by-step plan and specific hypnosis techniques to gain confidence and use immediately. All attendees will receive a detailed handout

THE MAGIC ANSWER FOR SESSION SUCCESS

K. Hand
- FREE -

Do you spend time searching for the right script or the perfect answer for your client sessions? Do you worry that you'll go blank or get confused about what to do without a script? What would you do if 'The Magic Answer' is right in front of you... now. If you can go confidently into every session and trust yourself to guide every client to their best life... are you empowered to easily take on even more clients?

Join Karen Hand for this magical workshop where you'll get the template to flexible excellence and the answer for every issue. Won't it be interesting to discover that the answer has been right there within your grasp all along? You will leave this workshop with the magic you can use immediately for success in all of your sessions.

There will be handouts, demos and empowerment. Be prepared to succeed!

WORKSHOP 3:00 -4:45

HYPNOTIC HEADS/TRANCE TALES: DECONSTRUCTING AND RECONSTRUCTING CENTRAL NARRATIVES

P. Blum
- FREE -

The use of story in hypnotic work is two-fold. First there are the stories that our clients are telling themselves and others - about their lives, what happened to them, what they believe they can or cannot achieve, etc. Many of these personal narratives are carried at a less than conscious level. Bringing them into conscious awareness, and helping our clients connect with their inner resources to change those stories if they are disempowering, negative, blame/shame or victim stories is the first level of hypnotic heads.

Trance tales, the second part, consists of the ability to create, or chose pre-existing stories, from personal anecdotes of our own, or the wealth of the worlds' collective mythologies. These can be told both, before, during and after formal trance induction, to metaphorically suggest change to our client's unconscious intelligence.

In understanding stories, their relationship to how we encode and decipher the world of information and experience, we can deepen our ability to utilize them consciously, as therapeutic tools. Dr. Milton Erickson, one of the most influential practitioners of hypnosis, made extensive use of stories in his practice. A particular irony of

our field of endeavor is the area of unconscious "resistance": clients come to us, pay us to influence them through hypnotic suggestions in certain ways, and then resent being "told" what to do. Though some clients are amenable to direct suggestions, Erickson and others who have furthered the "permissive" or "naturalistic" approach, often favored "indirect" suggestions.

EMPOWERING PARENTS: EXPLORING THE GOULDING METHOD FOR YOUR PRACTICE N. Gerey - FREE –

Are you looking for new ways to support your anxiety, depression or other clients, who are parents? As a therapist, you understand the growing mental health challenges facing children today, and the resulting anxiety this places on their parents. Many of your clients may feel overwhelmed and uncertain about how to help their children, which can exacerbate their own stress.

This workshop will introduce you to the Goulding Method, particularly its parent-driven technique, formerly known as SleepTalk. The Goulding Method offers a unique approach that empowers parents to play a central role in their children's emotional well-being. This method focuses on equipping parents with practical tools to create a nurturing home environment, which can lead to long-lasting positive outcomes. During this class, you will gain a thorough overview of the scientific foundations and practical applications of this method, allowing you to evaluate whether it aligns with your practice. By the end of the class, you'll be equipped with enough information to decide if the Goulding Method is a beneficial addition to your therapeutic toolkit, and whether you'd like to explore it further.

DIE EMPTY, DIE ENRICHED S. Prakash - FREE –

We say we come with a closed fist and go with an open hand. That means we bring what we consume in this life and go empty-handed. No, that is not the case. It is only the material things that we cannot carry with us as Baggage is not allowed. Still, we carry the memories, our good deeds, our evil deeds, our experiences, lessons we have learnt, connections we have built, and the credits and debts we have created in this life, which are all that we carry with us. So we do not go empy handed, we go Enriched with a plethora of information for the next life.

Understand the concept of the Mind, which is carrying the data of previous lives. This data is consulted to define the activities of the current life and then build what will happen in next life.

LET GO, FORGIVE, MOVE FORWARD W. Moyer - FREE -

This experiential workshop is presented in two parts.

Part 1 - you will receive step by step instructions along with a detailed guide so that you may begin to offer this service to your clients immediately. Pre-talk, session and post talk will be covered in detail.

Part 2 - you will experience the entire session (a \$195 value) for your personal development as well as having first-hand experience that will inform you of what your client is likely to experience in their session. If you are truly ready to let go of what is holding you back, forgive those who played a role in your perceived limitation, forgive yourself for misplaced guilt and blame and open the door to creating a more fulfilling and joyful life experience for you and your clients then this workshop is for you.

Please be aware that this is often an emotional experience (usually tears), which is a normal release that represents letting go of what is holding you back. Please be on time and remain for the entire session. On completion you may expect to feel refreshed, renewed, re-energized and ready to move forward! This is truly an awakening experience!!

This workshop is experiential. Attendees should be prepared for a potentially life-changing experience.

GAMES HYPNOTISTS PLAY
M. Watson
- FREE -

Dive into "Games People Play," a lively, interactive workshop designed to supercharge your hypnosis mastery! Elevate your language skills, explore mutual trance processes, improvisational hypnosis, generative inductions, and more. Experience the thrilling "boom boom room" to uncover the secrets of hypnotic effectiveness. With hands-on exercises and practical techniques, you'll leave energized and ready to apply your newfound expertise immediately.

PANEL
NEWBIE OR VETERAN:
HOW TO STAY INSPIRED & CONNECTED
L. Bennett, Albert Bramante, Suzy Day, Sherry Gilbert, Jessica Hanson
- FREE –

Meeting two or more like-minded people together creates something new, greater because one suddenly accesses the experiences and the knowledge of several people. This will allow us to learn a different viewpoint, to identify blind spots and to work on ideas in a tremendously efficient way.